

Safety Tips for your Little Explorer with Fairy Non Bio

It's exciting when your child becomes a little explorer. Whether its belly crawling or a first step, their world opens to new possibilities. Yet with growing age and confidence comes an increase in accessibility to household risks – and accidents can happen in seconds. Follow these tips based on your child's development stage, to help keep young ones safe as they explore!



Crawling Adventurers (6 – 9 months)

Once your baby starts crawling, you'll be surprised at how fast they move! Most dangers at this stage are at floor level and babies love to check them out.

- ✓ **Fit a safety gate to the top and bottom of your stairs, to prevent curious children from falling**
- ✓ **Check floors and low surfaces, removing small items like coins and products containing button batteries which can be swallowed. Make sure nappy sacks are stored securely**

Walking Wanderers (9 months +)

Your little one's first steps are the happiest of memories. Yet once your child starts walking, they have the potential to reach new heights and risks inevitably increase.

- ✓ **Secure furniture and TV screens to walls to prevent them from falling**
- ✓ **Clear surfaces of items that can be pulled over and cause damage, including hot drinks that can cause damage even 15 minutes after they are made**



Little Explorers (All ages)

All children, no matter their age, are little explorers who learn about the world through touching and tasting. Their curiosity is a joy and we love to watch them discover new things, but this means that ordinary household items can be dangerous in their hands.

- ✓ Always keep liquid laundry capsules away from children, closing packaging securely and storing them up and well out of reach to avoid your little one getting their hands on them
- ✓ As parents, safety is our first priority, **yet 45% of us unintentionally store liquid laundry capsules within reach of children, not realising the risks involved***. That's why Fairy Non Bio and RoSPA are raising awareness on how to safely store liquid laundry capsules at home. Fairy Non Bio and RoSPA remind parents that when it comes to liquid laundry capsules:

Keep them up, keep them closed, keep them safe.



To help keep children safe, Fairy Non Bio has designed a **NEW Family Pack** that features an **enhanced "Child-Lock" system**. The mechanism requires a coordinated action to open – tabs on the lid need to be pushed down and the lid needs to be turned, at the same time. The system has been specially designed to be extremely challenging for children to use but easy for parents to master. **Fairy Non Bio is dedicated to caring for your clothes and helping you care for your family too.**



In association with



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*Consumer data collected via a survey of 1,946 parents of children aged 5 and under from UK, France, Germany, Italy, Netherlands and Czech Republic from 9-17 June 2016