

Keeping Scotland's young people safe

www.gosafescotland.com



Delivering Road Safety Education

Road Safety in Glasgow

City-Wide Remit (Statutory Duty RTA 1988) Investigate and Prevent Road Crashes

Education Training Publicity Engineering Encouragement Partnership working – Go Safe Glasgow!





Delivering Road Safety Education

Road Safety in Glasgow

Education

- Dedicated Road Safety Unit formed in 1996
- Promoting and Delivering Road Safety Education in Schools
- Early Intervention reduced casualties



Delivering Safety Education Early Intervention

Child Casualty Targets 2020

Target	2004/08	2011	2011 Actual	2012	2012 Actual	2013	2013 Current	2014	2015	2016	2017	2018	2019	2020
Child Killed	2	2	1	2	0	2	0	1	1	1	1	1	1	1
Child Serious	51	40	35	37	30	33	10	30	26	24	23	21	20	18

www.gosafescotland.com





Delivering Road Safety Education to 2020

School Action Plans Ward Action Plans City Action Plan

School Action Plans

Road Safety Unit Deliver ✓ Education Services Deliver ?

Outcome: All children at all levels exposed to RS Education



Delivering Road Safety Education to 2020

Q: Education - How do you currently deliver Road Safety?A: Glasgow's Health Primary Safety Pack – incorporates choice elements of national road safety resources and covers all other areas of safety



Primary Safety Pack



Primary Safety Education Pack

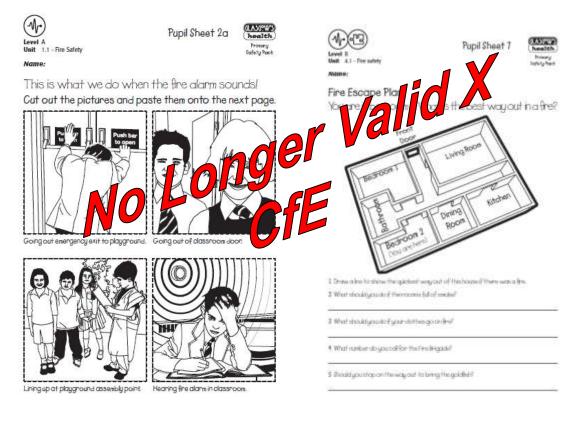
No billiary with this, names and and a address on all almost to effect be post. No parts, 14(1), and allos maniformed pro to all Clements contrasts without Websites A pow-gameny webox for women primerature and activities in calory for pressy spatians and capabilities theat-should pred by Company City Council and Country ingosi ki 11 Dané ki sataka ginis itu peti. thread address a space thread space (ad a supported to use in an antenno's both whether the light transfer Research that of each address is so could not be through the time of page to past hat have A A resulting the con-Vay trees address of search work in Particles. spectically risemented in Nac paid. semicropo.com. The Head Support for the Presentant of Acatility mescapting at the 2010 house must had firms great Agreement within in items 1 is items 1 part with activities on a anti- sensity of leadth leaves makering-adory www.palary.A.avezil ... have an above for the modelment to 44 built The located head taking Company with darker his of resonance for markets and him in the cost substa-TOWNER Gam reporter and patchegoi. anterior, solar the states print particle of a factorization distributible teactors and scaling remove what some reduced from wearded grand/second. The Department of South automostic operationing plotte tax an editor

Web links, resources and useful addresses



Q We need a new pack if you want to increase delivery of road safety?

A OK!!







Delivering Safety Education

Go Safe Glasgow

Police, Fire, NHS, GCASS, SSCP

Future Proof - Web Based – Available to All

Go Safe Scotland

Identifying Partners – taking the project forward!



The Future of Safety Education

Approaching the Partners

Fire"we're actually just about to start developing a new resource!"Water"we're actually just about to start developing a new resource!"Fife"we're actually just about to start developing a new resource!"Rail"we're actually just about to start developing a new resource!"

Let's Work Together !

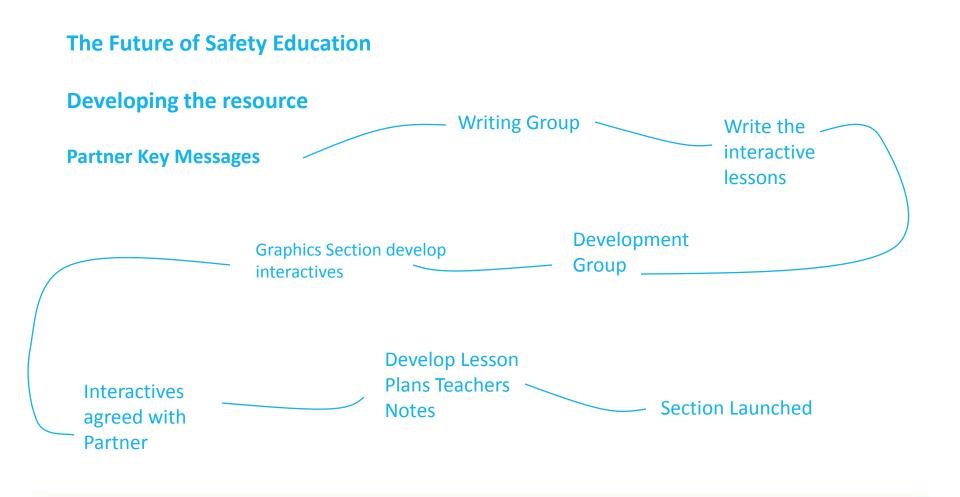
Funding kick started by Glasgow's 21 Area Committees!

Partners











The Future of Safety Education

Live: Fire Water Home Outdoor – coastal/rural/urban

2014: Personal Digital It's an Emergency Road Rail



The Future of Safety Education

- New interactive web-based suite developed to suit the curriculum for excellence
- 9 topics each topic split into Early Years, First Level and Second Level. Activities are linked to key safety messages supplied by each relevant organisation.
- Each level has pupil activities, lesson plans, discussions and a plenary



The Future of Safety Education

A Glasgow Teachers Perspective:

- > A one stop shop for all safety education for Pre 5's to P7
- > Tailored to the Scottish Education System using CfE
- > Lessons and Activities written by Scottish Teachers
- > Designed for Interactive Whiteboards and Personal Computers
- > A wide variety of Learning and Teaching styles with an emphasis on active learning and collaborative group work
- Online Activities include onscreen learning objectives, discussion questions and plenary points
- Resource is flexible can be updated and modified with new ideas
- > Will be used in Health and Wellbeing lessons spread out over the year whatever is topical and relevant to the season.



Website – Home page



Website – Water safety section





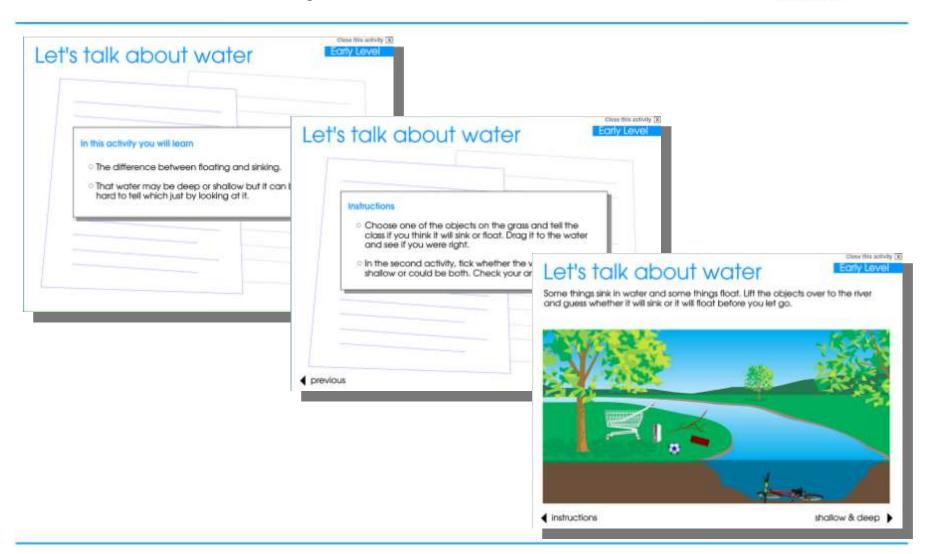
Website – Teacher's lesson plan



Fire Water Home Outdoor Emergency Road	Rail Digital Personal Parents	Contacts
<section-header><section-header><section-header></section-header></section-header></section-header>	Sinking & Floating The Phage are in water and some Phage float Lift Pha objects over to Phage service whether it will sink of a will float before you lift go. I will be the phage of a will float before you lift go. I will be the phage of a will be	<image/> <section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><text><text><text></text></text></text></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>

Website – Activity screens





Website – Activity screens



that water source is deep and what is shallow? Hi	ht: some could be both.
small puddle in the playground	Crew this activity (X)
poding in the street	Let's talk about water
puddle in a building/construction site	
e sea	
later in the sink	
later in the bath	Discussion/ questions
reservoir	Did the objects do what you thought they would?
burn or stream	Can you always tell if something floats or sinks just by
loch 🗌	looking at I?
e big pool at the swimming baths	Have you ever stepped in a puddle tha than you thought it would be? What ha Let's talk about water
float or sink	Pienory
	return to activity We used pictures of objects on the computer to test for floating and sinking but would it be aright to throw real objects into a river or loch?



The Future of Safety Education What Next ?

E-Books





The Future of Safety Education

What Next ? Short Films Bogus Callers – Driveway Safety – Poisonous





The Future of Safety Education

What Next ?

E-Books Short Films Bogus Callers – Driveway Safety – Poisonous New Partners Localisation for LA's Explore New Subjects – Community Safety Parents Section Sponsorship Secondary Resource Spread the Word



Moving Forward

- Evaluation
- Governance
- Scottish Government Support
- Continued Development and Funding

Let's make Go Safe Scotland the national standard tool for safety education!

Go Safe Glasgow



Focusing Glasgow's Road Safety to 2020

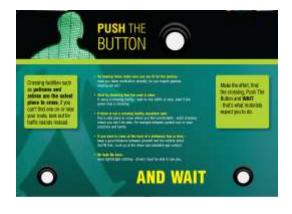


Cyclists

Businesses



Older Pedestrians





Delivering Safety Education to 2020 Early Intervention – the next generation of drivers/road users

All Casualty Targets 2020

Target	2004/08	2011	2011 Actual	2012	2012 Actual	2013	2013 Actual	2014	2015	2016	2017	2018	2019	2020
People Killed	17	15	13	14	7	13	3	13	12	12	12	11	11	10
People Serious	267	218	172	201	189	185	118	168	152	146	139	133	126	120

Go Safe Glasgow



Focusing Glasgow's Road Safety –Businesses

in partnership with RoSPA, NHS HWL and SSCP



Past 5 years, over half of Glasgow's fatal road traffic collisions involve 'at work' vehicles – not including standard company cars, motorbikes or travelling to and from work

5 Taxis

- ➤ 1 Minibus
- ➢ 7 Bus or Coach
- ➤ 5 Goods <3.5t</p>
- 11 Goods >7.5t



Focusing Glasgow's Road Safety -Businesses



Over a quarter of Glasgow's serious road traffic collisions involve 'at work' vehicles – not including standard company cars, motorbikes or travelling to and from work

- ➤ 109 Taxis
- 2 Minibus
- ➢ 86 Bus or Coach
- ▶ 41 Goods <3.5t</p>
- ➢ 15 Goods 3.5t <> 7.5t
- ➢ 15 Goods >7.5t

Road Safety Focus 2020



Glasgow: Personal Visit

Scotland: Online Assessment



Tree Sets :		LATERT HEART
STORE States to be been been been been		m
		TRACT States and the second se
teri den tem Statistica (* 1) secondario en esta esta esta Statistica		
designed ()	_	Inclusion B
	-	
neries interes (1)	-	
Carl In Specific		11
teres and the second		
C Surface and a second second second second second	10 1 m	1
A loss had the others had and one on the	041 (45)	1
		0
anti-reacht	001100	TTO CONTRACTO
a mandada ini katana ini wena kana ini me		The second second
 Second distribution of the second seco	(m) (m)	and the second second
 Second distribution of the second seco	-	and the second se
 Second and a second seco	-	
 Second distribution in the local is <u>Internal in the second </u>	-	

Your Business?

> CSR

Employee Welfare

Costs



Focusing Glasgow's Road Safety

Businesses



- Web Based Resource
- ➤ 10 Questions
- Assess Fleet Risk
- Action Plan
- Support Healthy Working Lives and Scorsa



Focusing Glasgow's Road Safety Businesses

Offer

- ➢Face to face workplace support
- > Free Scorsa membership / seminars / newsletters
- Online guidance, advice and free downloadable tools and resources
- ➢Online training services
- > Free telephone advice line (or email an enquiry)
- Community Road Safety Event
- Schools/Businesses/Residents
- ➤Ward Workshops
- ➤TS Explore National Perspective
- SSCP Support and Resources





Businesses



Outcomes

- Every Business in Every Ward
- Engage with Drive Safe partners
- Develop, Implement, Enforce a Road Risk Policy
- Road Safety Aware
- Cycle Aware
- Community Aware
- Reduced Road Casualties
- Support our colleagues nationally



Thank You and Go Safe!



George Cairns Road Safety Development Officer