Scottish Parliament CPG Accident Prevention 30th September 2014

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RNLI Community Incident Reduction Manager
Scotland & North England





Royal National Lifeboat Institution

Our Vision 'To end preventable loss of life at sea'

47 Stations in Scotland

Charity providing Lifeboats, Lifeguards, Flood Rescue and Prevention

We rely on volunteers to provide our services

We are independent of government & Coastguard

92% of our total income is from donations

Annual Running costs of £150 Million

Royal National Lifeboat Institution

Our Vision ?

'To end preventable loss of life at sea'

2013 Scottish Statistics

996 Shouts/Incidents

1007 People Rescued

Lives saved..

39 Lives Lost (WAID)....

What are we doing about it?

The RNLI has set itself a target of cutting fatalities by 50% by 2024!

How are we going to achieve this?

Faster boats?

Quicker call out?

Better training?

Prevention!....

Information is key to our success!

Memorial Wall 2013



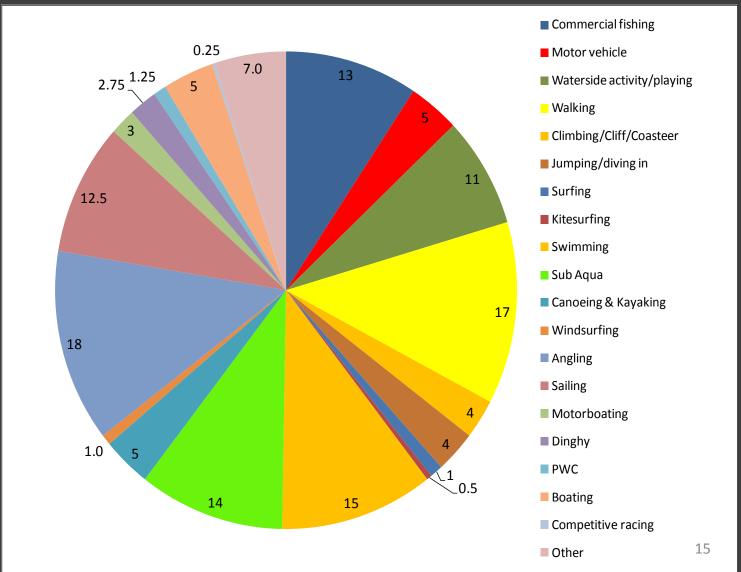
Memorial Wall 2014



Evidence Based

Accidental coastal deaths per activity pa

(2006-2009)



Profiling

Behaviour Change





Community Safety Action Plans

Queensferry
Broughty Ferry
Oban
Sunderland
Whitby

5 per annum....

RNLI Community Safety Action Plan

Ending preventable loss of life at sea in South Queensferry through community engagement, accident reduction initiatives and emergency response



To Include

GIS Mapping

ROS Data

Interventions

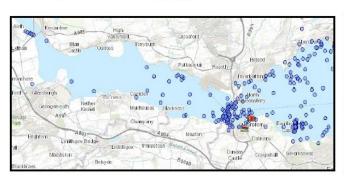
Predicted Impacts

Progress

Review Date....

GIS Mapping

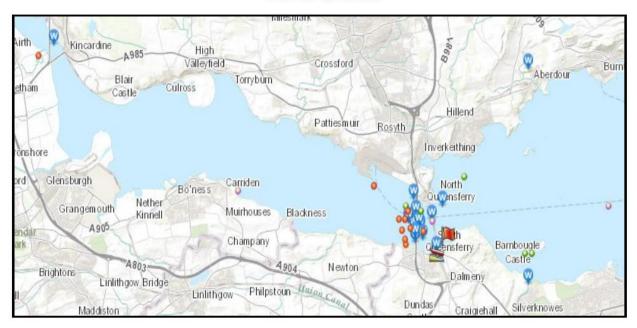
Risk of needing rescue



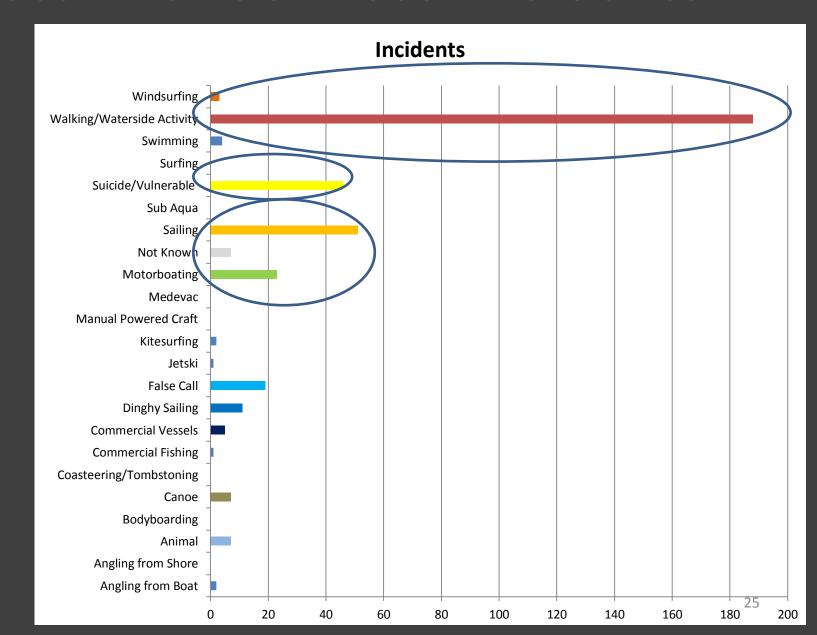
Lifeboat provision



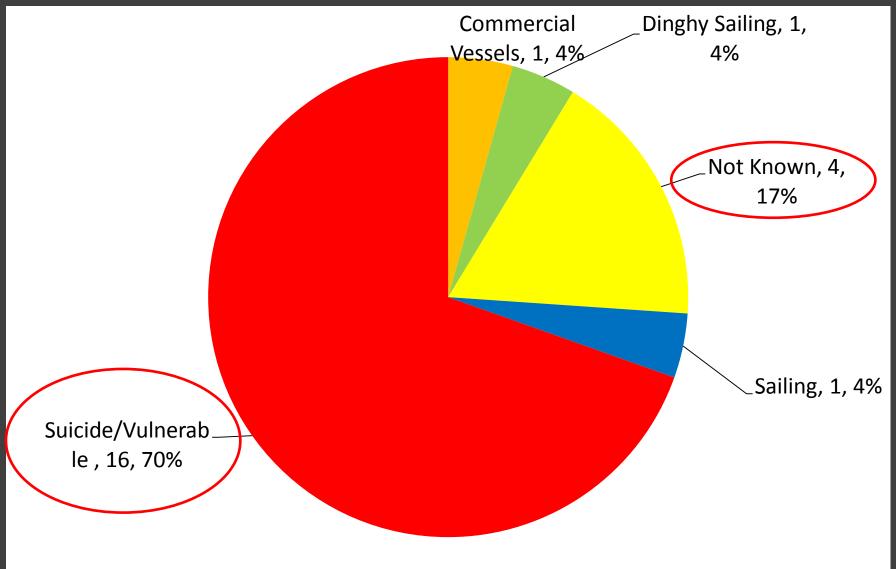
Lives at risk



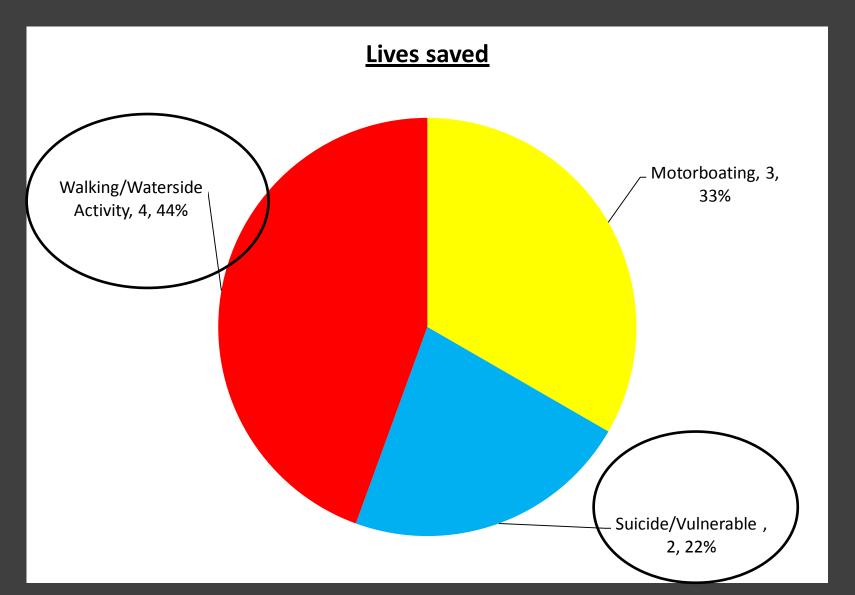
Return of Services-Incidents



Return of Services-Fatalities



Return of Services-Lives Saved



Interventions

Suicide & Vulnerable persons

Waterside Activity Cramond

Sailing & Motorboating

- Samaritan Signs
- Partnership working
- Incident debriefs
- Further training

- New BS approved Signage
- Text for Tide
- Partnership working
- Preventative patrols
- Safety Days
- Education

- Targeted Campaigns
- Lifejacket Clinics
- Calling for help presentations
- Safety Days
- Promote training
- Station open days

National Campaign



Questions?



