

R U A Dummy 2? - Evaluation

Section 1: About You

Please tell us about your organisation and role when using the pack

Name: _____ Phone: () _____
 Your role: _____ Town: _____
 Your organisation: _____ Postcode: _____
 Email: _____ @ _____
 Your organisation status: Statutory Voluntary Charity Are you a RoSPA member? Yes / No
 (Please circle) Other: _____ Can we follow up by phone? Yes / No

Section 2: About the audience

Please tell us about the main viewers of the pack

What was the gender split? Mostly Male 50:50 Mostly Female

What was the main age of the viewers? (Circle all applicable)
 5 - 7 7 - 11 12 13 14 15 16 17 18+

Was the pack used in: (Mark all applicable)
 Primary school Outdoor centre Swim school
 Secondary school Scouts YOT team
 Youth club Guides Probation
 Summer school Voluntary group Care
 Sports club Outreach programmes Other (Please state): _____

Section 3: Amount & type of use

Please indicate the number of viewers and how often you used the pack.

How many times have you used the pack? Never One 3 5 8 10 12 15 20 30 30 +

How many people viewed the pack (each time)?

When are you most likely to use the pack? Spring Summer Autumn Winter

Was the pack used as part of a wider programme on: Water safety Risk education

Section 4: Look & Feel

Please indicate if you agree or disagree with the following statements:



Agree

Disagree

The content looked and felt realistic:

The video sections were effective at highlighting the mains issues:

The content was relevant to my viewers:

The language was relevant to my viewers:

The presentation method was suitable for my viewers:

The content reflected the viewers behaviour (i.e. bridge jumping):

Section 5: Length & Delivery



Positive

Negative

I found the length of the modules to be: About right Too short Too long

In terms of content - the pack was: About right Too little Too much

I found the use of the pack to be: Very easy Fairly easy Difficult

In terms of relevance to my users, the pack was: Excellent Fair Poor

Section 7: Impact & Key Messages

Please indicate if you agree positively or negatively with the following statements:



Agree

Unsure

Disagree

The pack helped deliver positive water safety messages

The pack started a balanced discussion about risk taking

The pack showed relevant alternative water activities

The pack made a positive impact on the way the viewers considered their safety when around water

The pack made a positive impact on the way the viewers considered their own risk taking behaviour

Section 9: Future Materials

What would be the key changes you would make to a future pack?



Highest

Lowest

More focus on specific activities (ie. Tomb stoning)

More in depth background information

Practical follow up activities

Assignment based follow up activities

Opportunity to link into alternative sporting activities shown in pack

Formal lesson plans and link into curriculum national learning outcomes

Others (please state):

Section 10: Your comments

Please add any specific comments you wish to highlight about the R U A Dummy2? pack

Section 11: Accessing the materials

Please tell us how you found out about the pack, and how you would prefer to access future resources

Where did you first hear about the pack?

How did you gain a copy of the pack?

Online

Phone

Email

Other

RoSPA website

RoSPA publications

Environment Agency website

Do you have access to broadband Internet?

Yes

No

Environment Agency publications

Newspaper (please state):

Would you prefer online access future material?

Yes

No

Internet (please state):

Radio (please state):

Word of mouth

Would you like to be involved in developing the next version of our risk education materials?

Yes

No

Thanks for taking the time to fill in the evaluation. Your views are very important to us.

Please return this form to the water & leisure information officer using the pre-paid envelope to:
 RoSPA House, 353 Bristol Road, Birmingham, B5 7ST. Alternatively you can fax your form to us on
 0121 248 2001.

