



## **Young Drivers at Work: Focus Group for Young Drivers**

A minimum of 6 focus groups will be run with between 6-10 participants. The focus groups will be comprised of young drivers (holding a full license) of both genders between 17-24, who drive for work. The focus groups will explore in detail young drivers opinions of drivers for work and how they feel the test prepared them for it.

Focus groups are a structured way of obtaining a broader or deeper understanding of a topic from a particular point of view. The consistent structure set out below ensures repeatability of the focus groups and allows more accurate analysis between the groups.

### **1. General Purpose Statement**

The focus groups will establish what young people's (17-24) attitudes and experiences are to driving at work and what types of courses or qualification they think would help them when doing so.

### **2. Refined Purpose Statement**

The interview will

- establish young drivers perceptions of driving for work
- identify how young drivers feel the driving test prepared them for driving for work
- find out what young drivers want after they pass the test
- look at young drivers attitudes to Health and Safety at work and how credible they believe it to be

The interview will not

- find out participants think of other peoples/individuals driving (ie not general public)
- look at any unique circumstances that occurred during participant's driving tests
- draw out names of managers/colleagues
- discuss general views on road safety issues.

### 3. Moderators Guide - Introduction

*(Explain the purpose of the focus groups)*

- Find out more about your experiences and perceptions of driving for work

*(Reinforces consent)*

- Focus groups is voluntary
- Want to hear your views, even if you do not have strong opinions

*(Checks agreement for tape recording)*

- Recording the focus groups if you're ok with this?
- Taking notes
- Best not to talk over each other if you disagree with something someone's said

*(Sets the ground rules)*

*(Checks everyone is comfortable)*

- Interview should last around 30 to 35 minutes
- Refreshments

*(Define terms)*

- Young Drivers
- Drivers aged between 17 and 24
- Help responses to consider younger drivers who you may have worked with
  
- Driving for Work
- Not commuting to or from home and usual place work,
- Trips on top of that – from home to other sites, carrying or delivering passengers or boxes

#### 4) Question Set

1. What type of driving do you do for work?
2. What are you concerned about when you are driving for work?
3. How does Driving for Work compare to driving in your own time
4. What more would you have like to have been taught which would prepare you better for Driving for Work?
5. What advantages do you see with this being taught as a further qualification after you've taken your basic driving test?
6. What might put you off taking a further qualification in Driving for Work?
7. What would you want your employer to do to make you safer when you drive for work?
8. What types of safety initiatives do your employers run?
9. What do you think of the safety initiatives at work?
10. What one piece of advice would you give to someone who is about to learn how to drive in order to keep him or her safe?

#### 5) Moderators Guide – Closing Statement

*(Thank you)* Thanking the participants for their time

*(Confidentiality)* Re-assuring them that their responses will be kept anonymous and could not be used to identify organisations in the final report.

*(Interviewer gives summary of views)*