

Carlene McAvoy, Community Safety Development Manager RoSPA

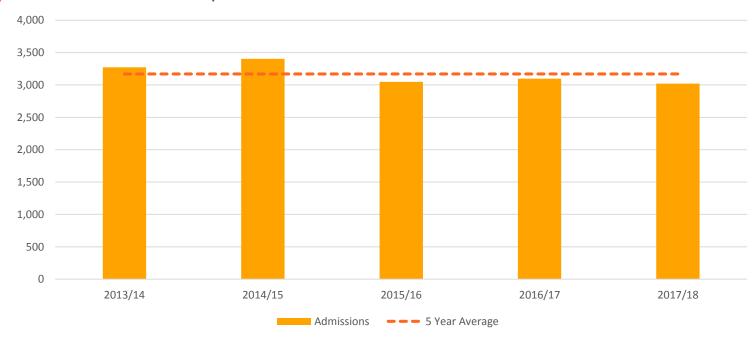
Accidents are one the biggest killers of children and young people

Every week

On average 60 children
Under – 5 will be admitted to
hospital in Scotland



Hospital Admissions – Scotland Under Fives

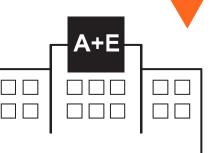




At least half of all under-5s

will attend A&E this year because of an accident

In a **YouGov** survey, two thirds of parents said they didn't get enough information to keep their kids safe!

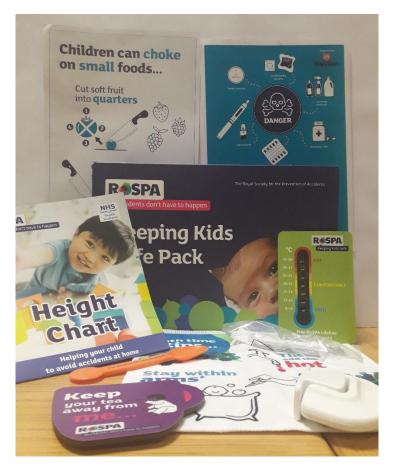


Yet it doesn't have to be like this!





Keeping Kids Safe







Aims of Project

- Distribute 800 Keeping Kids Safe Packs
- Carry out research with parents to explore how they respond to and use the safety information and equipment provided.



Key Advice: Lock away cleaning products and medicines



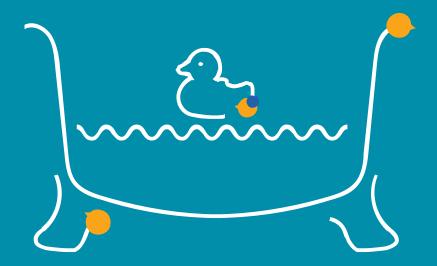




Key Advice: Bath Time



In 2016, five children under the age of nine drowned in Scotland





Key Advice: Scalds from hot drinks





The biggest cause of childhood scalds is hot drinks, so keep them out of reach. They can be hot enough to scald even after

15 minutes



Key Advice: Choking



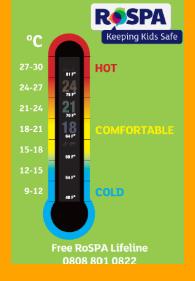




Tips and Tools















Thank you

Contact me: cmcavoy@rospa.com

