



***The Royal Society for the
Prevention of Accidents***

**Working with
young people
to save lives and
reduce injuries**

ROSPA
The Royal Society for the
Prevention of Accidents

visit: www.rosipa.com

help@rosipa.com

0121 248 2025

Working with a safer generation

In 1917, RoSPA had a simple idea. By campaigning for pedestrians to face oncoming traffic and walk on the right hand side of the road, we reduced fatalities by 70%.

Since then, we have campaigned, lobbied, trained and consulted on saving lives and reducing injuries, on the road, at home, in the workplace and at leisure.

We are a not-for-profit organisation with charitable status and are proud to have Her Majesty the Queen as our patron.

In 2008, we appointed our first youth liaison worker, Cassius Francis. His role is to:

- Raise the profile of RoSPA amongst young people (14-19 years) and those who work with them in schools and youth and community settings (initially in the West Midlands)
- Enlist the help of young people to work with RoSPA to further its mission to save lives and reduce injuries in all aspects of life including:





Above: Jenny McWhirter, Risk Education Adviser and Cassius Francis, Youth Liaison Worker.

The *World Health Organisation estimates that more than 2,000 children die every day as a result of an accidental injury. Those who are injured may suffer life-long consequences.

Although the UK has one of the lowest child injury death rates in the world we cannot be complacent – the latest figures show a staggering number of accidents involving young people each year.

The research suggests that young people aged between nine and 19 make around one million trips to A & E after being involved in leisure accidents. More than 300,000 young people visit A & E each year after accidents at home.

The government's most recent data from the **Office of National Statistics shows that nearly 600 people in England and Wales aged between 10 and 19 die as a result of unintended injuries each year.

By far the most common cause is road transport collisions, which account for about 75% of deaths. Deaths related to poisoning account for 6%, deaths due to drowning 5% and about 3% due to falls.

*World Report on Child Injury Prevention, December 2008, World Health Organisation

**Mortality Statistics (DR_06) Deaths registered in 2006: Review of the Registrar General on deaths in England and Wales, Office of National Statistics.

Contact us for advice, information and support

Call: 0121 248 2025

Email: help@rospa.com

Join us to improve safety

At home



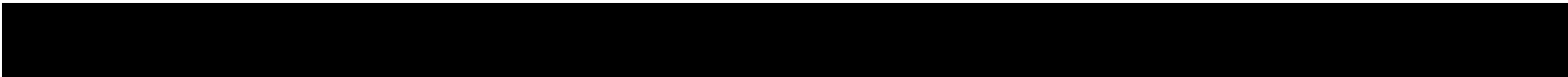
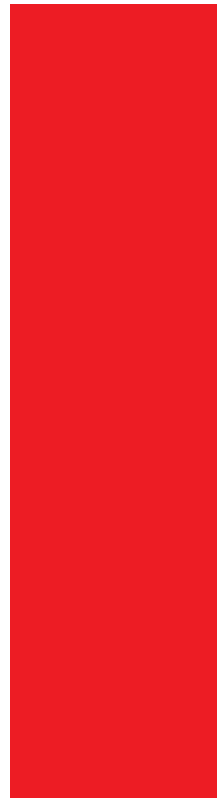
At leisure



On the road



In the workplace



Join the RoSPA Youth Network

RoSPA is developing a youth network for teenagers aged 14 - 19 who:

- Want to learn more about how to keep themselves safe on the road, at leisure, in the home or in the workplace
- Want to campaign on issues of safety
- Want to raise awareness about potential risks amongst their peers
- Have been affected by accidents
- Are interested in careers in a safety-related profession or a job where safety will be important

If this sounds like you and you would like to join the RoSPA Youth Network please complete your details below and return it to the RoSPA address below.

NAME:

AGE: 14 15 16 17 18 19

DATE OF BIRTH:

ADDRESS:

POSTCODE:

TEL:

EMAIL:

Name of school/youth club/faith group where you meet with friends who may also be interested in joining the network.

SIGNATURE OF APPLICANT:

DATE:

If you are under 16, you must get your parent or carer's permission before sending us any personal details. The information you send us is collected by the RoSPA Safety & Risk Education team. We only ask for personal details such as your email address or home address so that we can contact you about the youth network.

NAME OF PARENT/CARER:

SIGNATURE OF PARENT/CARER (if applicant is under 16):

ONCE COMPLETE, PLEASE DETACH THIS FORM, FOLD AND STICK AND POST TO THE FREEPOST ADDRESS ON THE ENVELOPE PROVIDED OVERLEAF.

Putting yourself in the picture

1. Draw a picture of someone your own age, doing something risky
2. Write down what is happening in the picture
3. Write down what makes it risky
4. Put yourself in the picture. What would you be doing or saying to help if you were there?

TOGETHER

we can make a difference

(take it as red)



Join the leading voice in health and safety

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Thank you.

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