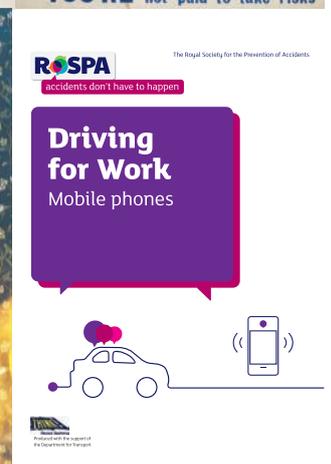
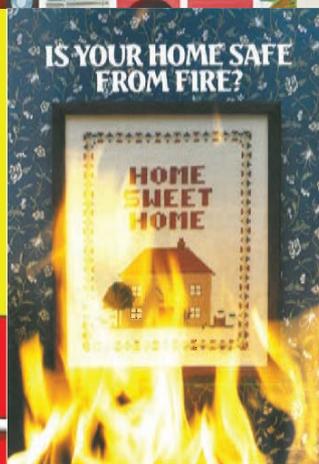
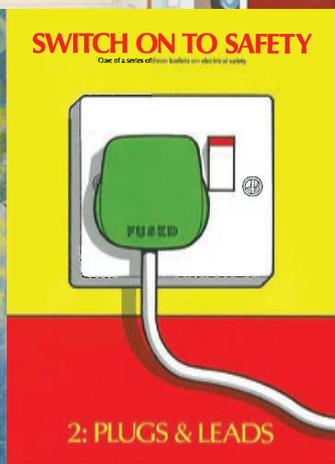
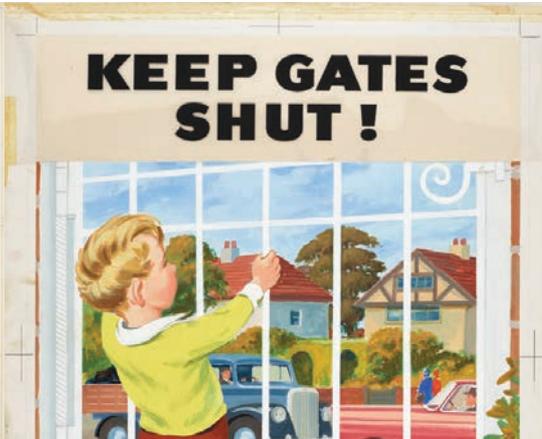
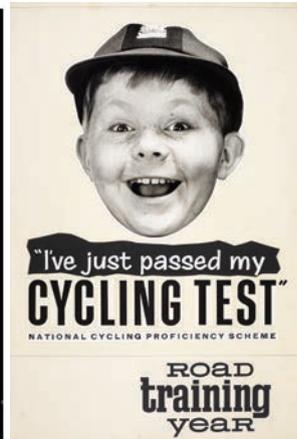




2016/17

accidents don't have to happen

RoSPA Annual Review





About us

For 100 years, we have worked tirelessly to prevent the unnecessary death, injury and suffering that accidents cause to individuals, families, businesses and communities.

A centenary – which is what we’ve been marking in 2016/17 – provides a valuable opportunity to look back, take stock and celebrate successes, such as the significant reductions in accidental death and injury on our roads and in our workplaces.

But we’ve also been clear that our 100-year milestone should focus firmly on the challenges that remain in accident prevention, serving as a catalyst to take forward our work into the next century.

Accidents to people in their own homes and at leisure are on the increase, and particularly for the most vulnerable in society – the very young, older people and the poorest.

We are not prepared to settle for this, and, together with our valued members and partners, we are committed to pressing on to achieve our mission to save lives and reduce injuries across all ages and stages of life, believing that whether people are at home, using the road, working, enjoying leisure time or learning at school or college, their safety matters.

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BUCKINGHAM PALACE

I congratulate the members and friends of the Royal Society for the Prevention of Accidents on the occasion of its centenary.

Since 1916 the Society has tirelessly campaigned to prevent the loss of life from preventable accidents. Its contribution to changing national perceptions on safety has been invaluable. From pedestrian safety in the First World War to significant changes making seatbelts compulsory and banning the use of electronic devices while driving has saved countless lives.

A significant anniversary as a centenary is cause for celebration: for the work done in communities all over the country raising awareness and encouraging national cooperation.

As you mark this milestone, I pass my thanks to all those who have served and who serve the Society today with commitment and passion. I wish you every success in the future.

ELIZABETH R.



Image by REX/Shutterstock

President's message

It is my immense privilege to write this message in what is RoSPA's centenary year.

A centenary is a wonderful milestone to mark, and everyone at RoSPA is rightly proud of the many millions of people whose lives our charity has impacted over the years.

Together with very many partners, RoSPA has made an invaluable contribution to bringing down the number of deaths and injuries caused by accidents over the past 100 years. Some of our initiatives have become household names, while others have been much quieter and have taken place behind the scenes. And yet, since our origins during the black-outs of the First World War, a single thread has joined together all of our activities – an overarching aim to save families, businesses and communities from the heartache of accidents.

As we have looked back over the last century, we have celebrated accomplishments such as: the Tufty Club; the Cycling Proficiency Test; the introduction of seat belt, drink-drive and mobile phone laws; home safety campaigns on issues such as fire-resistant foam furnishings, fitted plugs, blind cords, liquid laundry capsules and nappy sacks; the development of the National Water Safety Forum and the Water Incident Database; the creation of the National Occupational Safety and Health Committee; and the hugely-successful RoSPA Awards scheme, which itself marked its 60th anniversary in 2016.

However, we know that there is still much hard work to be done. The stories of those who have lost loved ones in accidents or have been seriously injured themselves, coupled with the latest figures that show accidental deaths and injuries are on the rise, particularly in the home and leisure spheres, fuel our commitment. Accidents remain the UK's biggest killer of children and young people up to the age of 19, and are the biggest cause of preventable, premature death up to the age of 60.

Thus, our passion to make a difference remains as strong as ever and we look to the future with renewed vigour. With our new chief executive, Errol Taylor, at the helm, our bold communications style, which is now in its second year, and exciting projects underway, including the co-ordination of the National Accident Prevention Strategy, which is taking a whole-person, whole-life approach to the prevention of serious injury, I am certain that RoSPA will maintain its impact in tackling the challenges that the next 100 years hold.

Whether you are a valued member, award winner, partner or supporter, or are simply keen to protect the health, safety and wellbeing of yourself and your loved ones, together we can make a difference.

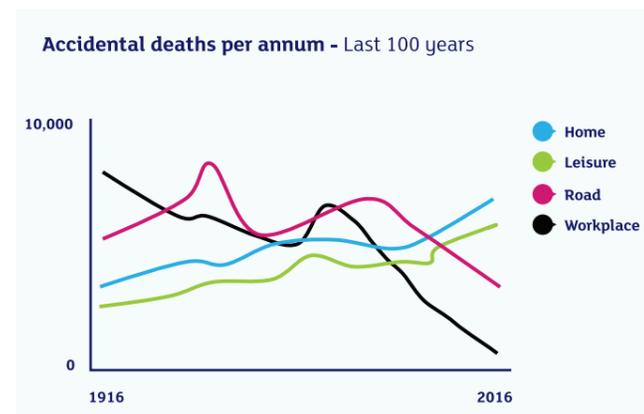
Lord McKenzie of Luton, President



Chief executive's report

As RoSPA marks its centenary year, we celebrate our charity's perennial influence on the hidden hand of safety which helps keep us, our family and friends safe, whatever we are doing, anytime, anywhere.

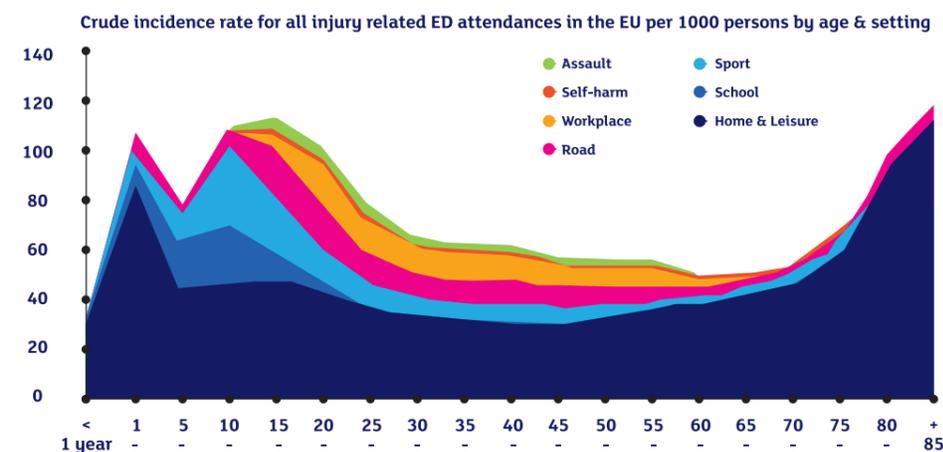
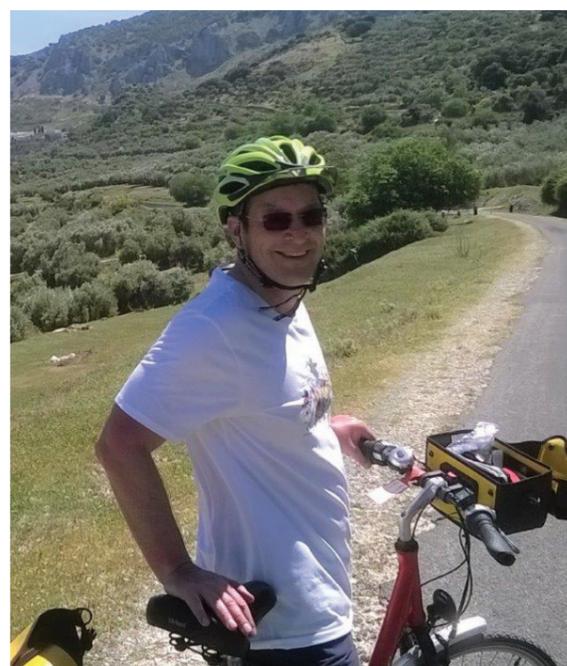
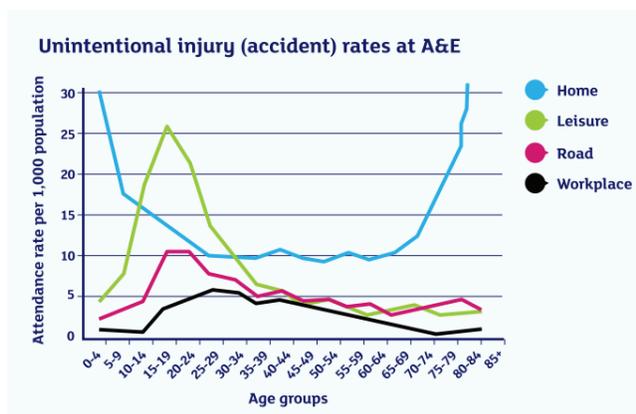
The breadth of RoSPA's areas of expertise is unique among safety organisations. Initially founded as a road safety organisation, RoSPA has evolved to also offer life-saving advice and services in the areas of occupational, home, leisure and education safety. This evolution has mirrored the changing pattern of accidents during the 20th century.



Before the 20th century, society tended to adopt a fatalistic attitude to accidents. Accidents were a leading cause of death and yet their causes were poorly understood. Superstition was the order of the day and many thousands of people needlessly either lost their lives or suffered life-changing injuries. Fortunately, this fatalism was soon to be successfully confronted by a scientific, evidence-based approach which showed that accidents could be prevented.

In the meantime, there has been a relentless – and largely unnoticed – increase in the number of accidents that happen at home and in leisure. RoSPA has worked hard on a number of fronts to both highlight this alarming trend and to address specific issues such as the causes of drowning, strangulations, poisonings, scalds, burns and fractures among young children. Our work with the Royal College of Emergency Medicine has helped the NHS adopt the Emergency Care Data Set which should, in time, give us a far better understanding of the causes of the injuries that result in people queuing for hours to be treated by the UK's hard-pressed hospital emergency departments.

Errol Taylor,
Chief executive



Data sources: historical ONS data and RoSPA estimates; Oxford University Hospitals NHS Trust Emergency Departments, John Radcliffe and Horton General; EU Injury Database IDB.

In parallel, our work through EuroSafe has shown a remarkably similar pattern of accidental injury throughout Europe, highlighting the priorities for accident prevention:

- Young children and older people in their homes
- Young adults at home, leisure, on the road and at work.

Under the leadership of the Rt Hon Stephen Dorrell, in April 2016 we launched the National Accident Prevention Strategy Advisory Group. This group comprises a large number of powerful organisations with an interest in reducing accident rates. It will follow in the footsteps of the National Water Safety Forum – which in March 2016 launched the UK's first Drowning Prevention Strategy – in developing and launching a National Accident Prevention Strategy. Such a strategy will set out bold targets for reducing the burden of accidental injury, together with tried and tested recommendations on how these improvements might be achieved, and re-invigorate the hidden hand of safety that we increasingly take for granted.

This hidden hand relies on having a good understanding of the causes of accidents and how we can interrupt the chain of causation. Getting up late because the alarm clock didn't go off, rushing, getting angry with other commuters and missing your step on a flight of steps can result in a minor slip and bruised pride or a broken ankle and weeks off work, unable to earn a living. And yet this accident – as with the vast majority of accidents – could so easily have been prevented by slightly different choices at every point in the chain. It costs nothing to have a back-up alarm, a more relaxed, polite attitude and holding the handrail while using the stairs.

November 2016 saw RoSPA receiving recognition by Ofqual to become recognised as an Awarding Organisation, able to provide unique, regulated safety-related qualifications to course providers. This will help individuals demonstrate their safety expertise, with the unique RoSPA emphasis of considering safety issues wherever they are and whatever they are doing.

In February 2017, our centenary celebrations began in style thanks to a visit by HRH The Duke of York to RoSPA's HQ in Edgbaston, Birmingham. During the visit, we took the opportunity to share much of our history and many of our insights, together with harrowing and often inspirational stories of accident victims.

RoSPA's role as a hub for sharing safety-related expertise is embodied by our new logo. Instead of the previous red square – which served us well and authoritatively for many years – RoSPA's new logo symbolises a much more conversational approach. In today's noisy communications environment, it is all the more important for anyone, whatever their age and whatever they are doing, to feel free to turn to us for helpful, practical advice that will help keep them, their friends and family safe from accidental injuries.

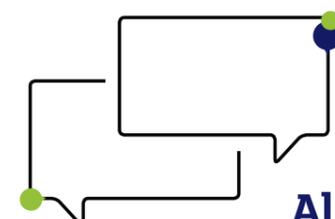
Accidents don't have to happen!

Our year in numbers



3.4 million

views of our main website



All-time views of our Workplace Safety Blog rose by

31% to 2 million

The RoSPA Health and Safety Awards reached its

60th anniversary



3,941

enquiries answered by our Infocentre

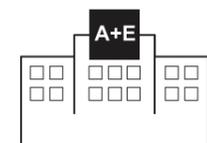


2.4 million

views of our child car seats website



50% fall



in kids attending A&E due to poisoning in three Take Action Today areas

More than 100



delegates certified in the International Diploma in Advanced Driving Instruction

@RoSPA Twitter followers rose by

16% to

22,422

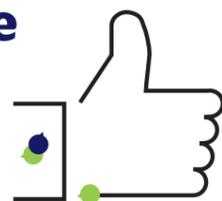


24.4k

video views on our Facebook page

Facebook

likes rose by 33%



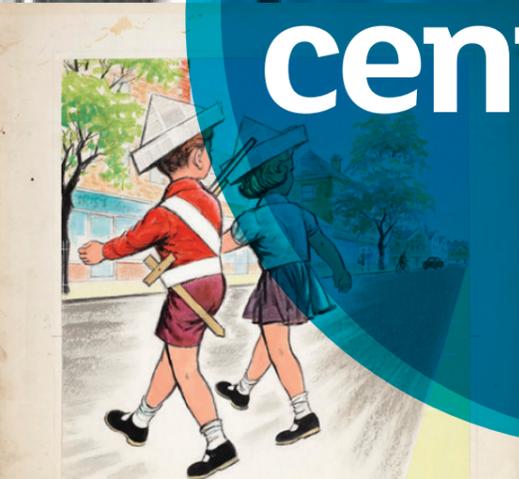
to 5,839



100 years

of life-saving work celebrated

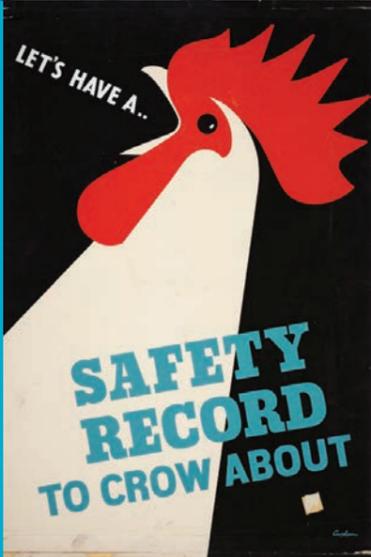
Our centenary



March across when the road is clear



Fatal accidents in which a pedestrian was hit from behind fell by 70 per cent in 1917 – thanks to our first campaign which encouraged people to walk facing oncoming traffic



We've always been clear that our centenary should not just be an opportunity to look back and highlight past successes, but that it should also focus on the challenges that remain in accident prevention.

Since RoSPA's early days improving road safety during the black-outs of the First World War, we have existed for a simple reason – to stop the needless devastation and heartache caused by accidents.

As events around the globe commemorated the centenary of the First World War, we were also proud to mark our 100th anniversary year, beginning on December 1, 2016.

We looked back over a century of changing attitudes to safety, our groundbreaking campaigns and the successes achieved, especially on the roads and in our workplaces where there had been big falls in the numbers of people killed or injured in accidents.

But we also remembered those who had died, and their loved ones left behind, as well as those whose injuries had changed their lives irrevocably.

It was their stories coupled with the latest figures that showed that accidental deaths and injuries were on the rise, especially in our homes, which meant our passion to make a difference remained as strong as ever during our centenary year, especially when it came to keeping kids safe.

Our dedicated centenary website – www.rospa100.com – was launched to provide information about all our centenary activities.

Keeping kids safe

Shortly before our centenary year got underway, we commissioned a survey into parents' experiences of accident prevention. Nearly a third of parents had never received or sought information or advice about keeping their children safe from accidents and more than half agreed that there should be more information and advice.

To help meet this need, we marked the start of our centenary celebrations by launching our Keeping Kids Safe campaign, consisting of an online information hub, Lifeline – a freephone telephone advice line, and the Brighter Beginnings Appeal. You can find out more about these initiatives on page 12.



“We're proud of our First World War beginnings and that efforts to save lives on our roads during this challenging time were successful. Now, 100 years later, we remain as determined as ever to stop unnecessary death and injury and the related heartache and suffering that continues to devastate families.”

Errol Taylor, RoSPA chief executive

A royal visitor

We had the privilege of presenting our historical and current work to HRH The Duke of York who, representing Her Majesty The Queen, our Patron, visited our Birmingham headquarters to mark our centenary. The Duke met representatives of our work in road, home, occupational, leisure and education safety, including our apprentices and volunteers from the RoSPA Advanced Drivers and Riders network. He also met Beth and Martyn Amison, whose seven-month-old son Maison suffocated on a nappy sack, and who have worked with us to raise awareness of nappy sack safety.

As the year progressed, we laid plans for continuing our centenary activities up to December 2017, and you'll be able to read more about our exciting events in next year's Annual Review.



Fundraising

Keeping Kids Safe

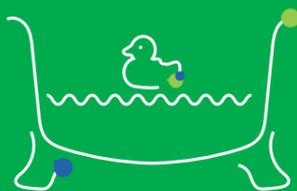


Getty Images for the Patron's Lunch

RoSPA Awards guests donated more than £21,500

“With bath time, it’s about being prepared and making sure everything’s ready so you don’t have to leave them alone.”

Carly, mum of two



Odd bumps and scrapes are part of growing up. They are how we learn about the world around us. We accept this, but we won’t accept the tragic consequences of life-changing accidents...

Our Keeping Kids Safe campaign was launched right at the start of our centenary year. Sadly, accidents involving children continue to devastate lives, with under-5s particularly at risk. Parents and carers told us they needed more help with accident prevention and we responded by launching a variety of new initiatives under the Keeping Kids Safe banner.

The Keeping Kids Safe hub on our website provides a vibrant free resource packed with simple advice for keeping under-5s safe, including tips from parents we had the pleasure of meeting at some of our focus groups.

We also launched our first freephone telephone advice service – Lifeline – to ensure that families have someone to talk to when they need specific help.

Resourcing the campaign

Throughout the year, we continued to develop our joined-up approach to campaigns and fundraising and were so grateful to all those organisations and individuals who offered their support.

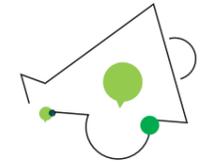
Our Brighter Beginnings Appeal was launched as the fundraising arm of Keeping Kids Safe, raising money for safety information and equipment packs to be distributed to parents and carers of under-5s, particularly those who are disadvantaged.

Early support and pledges of help came in from across our hugely-valued network of RoSPA members and award winners and we produced our first corporate fundraising pack to offer inspiration on how to get involved.

Brighter Beginnings Appeal



Thank you!



Stocksigns, which had been our safety sign partner for eight years, became the first official Brighter Beginnings supporter, donating money for every sign sold, organising a sponsored static-bike ride the distance from Surrey to Lapland and planning other fundraising activities.

We were also honoured to receive a £2,500 grant for Brighter Beginnings from the Patron’s Fund, which was set up to recognise the work of charities for which Her Majesty The Queen is Patron, on the occasion of her 90th birthday. We are privileged to be one of those charities, and a group from RoSPA had the pleasure of attending the Patron’s Lunch in The Mall.

Guests at the annual RoSPA Health and Safety Awards ceremonies were once again immensely generous, donating more than £21,500 for our work on child safety, and RoSPA staff also continued their fundraising pursuits, putting themselves through another gruelling Mud Run.

“As many know, it’s difficult when you become a new parent. There are things we do every day that we have never considered dangerous. Health and safety is at the forefront of our business and it’s important that awareness is raised so we can lower the number of accidents. We are proud to be part of the Brighter Beginnings Appeal to provide help to those who need it.”

Danny Adamson, managing director for Stocksigns Group



96% of our members are likely to renew next year



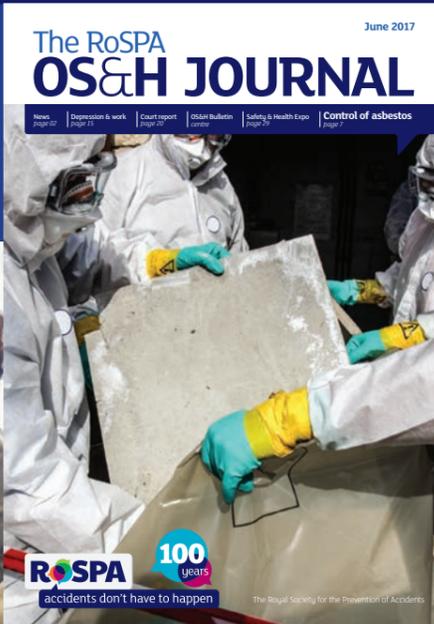
Every year, thousands of organisations benefit from our expert advice and information.

Not only do we work hard to protect businesses like yours from accidents, we're striving to keep families safe around the UK too. Every penny you spend on membership helps further our life-saving work. Now that's real peace of mind.

www.rospa.com
0121 248 2233 | enquiries@rospa.com

Our members

96% of our members are satisfied with membership



94% of members had a positive experience when contacting the membership team



We are privileged to be a society of members who are dedicated to preventing accidents and ill health within their own organisations and the wider community.

Our members continued to be drawn from a diverse range of private, public and third sector backgrounds, with their activities covering workplace, road, home, leisure and education safety. As a charity, our membership fees go towards our campaigns and support the policy and advice we offer for free.

During 2016/17, we launched our new RoSPA-member branded literature and provided members with a new logo, which allowed them to use it in a more flexible way. We also enhanced our membership offerings by merging our occupational safety and fleet safety categories to provide members with more information and advice to help their organisations.

Our new members included:

- Adventure Forest Ltd T/A Go Ape & Airspace
- Northern Gas Networks
- Melton Foods.

A wide range of our existing members chose to renew, including:

- O'Keefe Demolition Limited
- BT Facilities Services Ltd.

"We are really proud to be a member of RoSPA to support the mission of this organisation."

Abdul Aziz Mubarak Asaadi, HSSE manager, Phoenix Operation and Maintenance Company

"I'm proud to say I am a long-standing member of RoSPA."

Jan Moore CMIOSH, chartered safety and health practitioner, J. Moore Safety Services



Just some of our members...





50% fall in children attending A&E due to poisoning in three Take Action Today areas

Keep your child Safe

Household cleaning products can be dangerous to children



Take action today, put them away

Home safety



ROSPA



ROSPA accidents don't have to happen

Department for Business, Energy & Industrial Strategy

Babies can suffocate on nappy sacks



Keeping your baby safe

Help and advice for parents and carers of young children

“The Parliament...welcomes RoSPA’s continued commitment and valuable work in accident prevention and safety awareness in Scotland.”

Motion tabled at the Scottish Parliament by **Clare Adamson MSP**, congratulating us on our centenary



We continue to tackle the huge number of people being killed and injured in their own homes through a range of campaigns and interventions, with a particular focus on the most vulnerable in society – children and older people.

Children

In England, continuing work with the Department for Business, Energy and Industrial Strategy (BEIS) enabled us to deliver an awareness programme focused on the safety of consumer products.

A high-level meeting attended by retailers and manufacturers was held in London to raise awareness of the dangers of nappy sacks. We also worked closely with the British Retail Consortium on two voluntary codes of practice to improve the safety of children’s costumes, and introduced a safety factsheet on Halloween and dressing-up safety.

The Take Action Today, Put Them Away campaign, which focuses on tackling the poisoning dangers posed by household cleaning products, reported a 50 per cent drop in the number of children attending emergency departments due to poisoning in three of the target areas.

In Scotland, NHS Greater Glasgow and Clyde confirmed that, in partnership with us, it would continue to distribute liquid laundry capsule safety packs to the families of every newborn in the area for another year. We also worked with the trust on Straight Off Straight Away, which raises awareness of hair straightener safety.

In Northern Ireland, we continued to deliver a programme of family safety and awareness-raising campaigns on issues such as carbon monoxide poisoning and nappy sacks. This included supporting a hard-hitting Public Health Agency video on the dangers of looped blind cords.

Older people

Our falls prevention initiative Stand Up, Stay Up moved into its second year. Funded by the Department of Health, the programme aims to reduce falls among people aged over 65. A network of agencies and individuals across England was launched in order to share knowledge and expertise, updates, training and developments from the field of falls prevention. By the end of 2016, more than 200 people and organisations had signed up to the programme.

We selected 10 organisations to become local partners with which we would work more closely during the programme, helping to strengthen strategic approaches, providing training and supporting the delivery of innovative community programmes.

Kacie

When Kacie fell ill, the hospital thought she had pneumonia. One of the doctors spotted something on Kacie’s X-ray but did not know what it was at first. We then had a phone call in the early hours of the morning to say it was a button battery. The battery was removed and Kacie stayed in the hospital for eight days before being discharged.

Within two weeks of being at home, Kacie started vomiting blood clots. She was rushed to hospital and spent six-and-a-half hours in surgery to fix her aorta, oesophagus and two arteries in her back where the button battery had sat. The chemical had not been fully drained out when the battery was removed and it was still damaging her tissue.

She couldn’t eat or drink while she was in hospital because of the damage the button battery caused to her oesophagus. Kacie must have got hold of the batteries while I was doing arts and crafts with my other two children and nieces. I wasn’t aware of the dangers. I would say to parents don’t let your kids play with your car keys. Don’t buy items that have got button batteries in. If you know they have got button batteries in, don’t buy them because it’s not worth it. It’s not worth losing your child’s life over.



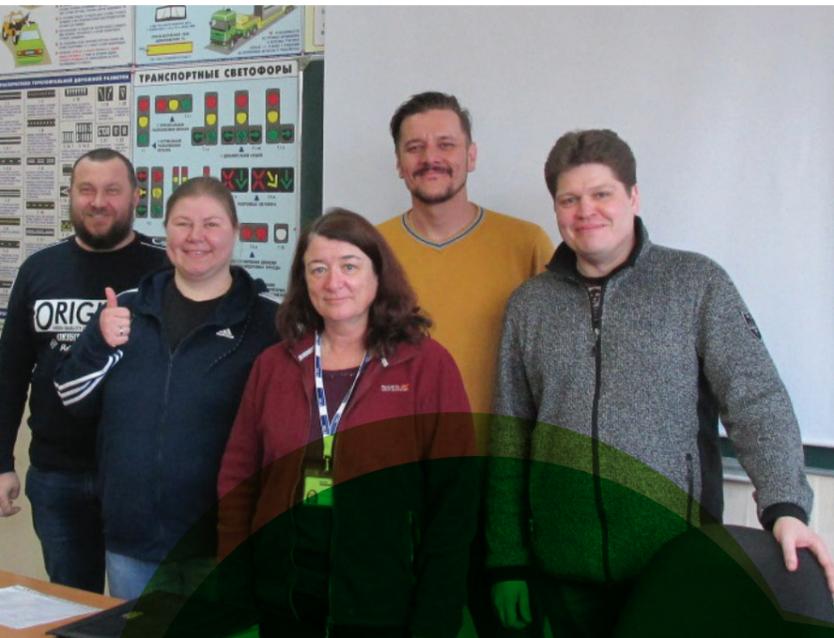
By Cheryl Bell, Kacie’s mum

Spreading our messages

We presented three informative posters to the Public Health England Conference, and delivered presentations and presented posters at the World Conference on Injury Prevention and Safety Promotion in Finland.

The focus of the annual RoSPA Home Safety Congress, held in Birmingham, was on falls prevention in the context of healthy ageing.

We continued to provide the secretariat for the Cross Party Group on Accident Prevention in the Scottish Parliament, with domestic fire, product safety and hair straighteners being among the subjects discussed.



We certified more than 100 delegates in the International Diploma in Advanced Driving Instruction



Road safety



“We highly recommend RoSPA to everybody who wants to broaden their driving expertise and develop new areas of competence to reach high standards of driving. Working with RoSPA is an honourable and priceless experience.”

Andrey Tripolitov, general director at ANO Automotopro, Russia



Road casualty figures suggest that the exceptional decline in deaths achieved over the past decade is now stagnating, and we are working hard to ensure this trend is addressed.

Online

Our online presence continued to be a major resource for both the public and professionals alike, with more than 3.5million visits and downloads to our various road safety websites.

We developed our Road Safety Evaluation website, designed to help those involved in delivering road safety education, training and publicity, and highlighting the importance of evaluation. Resources included a new evaluation questionnaire for young driver interventions, a series of webcasts on how to evaluate, a bank of questions that can be used in evaluation questionnaires and a guide on evidence-based practice.

We also produced a Young Drivers Hub on the main RoSPA website, while the popular Stopping Distances Simulator was revamped.

In Scotland and Wales, both the Scottish Occupational Road Safety Alliance (ScORSA) and Road Safety Wales websites were updated, and ScORSA Seminars were broadcast live via the internet. The RoSPA team in Wales continued to manage the social media activity for the Road Safety Wales partnership and the Wales By Bike motorcycling website.

For work

We produced a series of free driving-for-work guides, for issues including monitoring and investigating incidents, using telematics, choosing safer vehicles, a driver's handbook and an overall introductory guide for managers, while in Scotland we undertook Managing Occupational Road Risk (MORR) assessments with SME members of ScORSA, and delivered practical MORR workshops. Driving-for-work factsheets were also distributed to a network of Welsh employers.

Our RoSPA Fleet Safety division launched a bespoke Driver Development Course, which can be tailored to individual organisational and delegate requirements. Designed to raise awareness of driver behaviour and encourage safe decision-making, the course enables managers to meet their specific business needs and those of their individual drivers.

We certified more than 100 delegates in the International Diploma in Advanced Driving Instruction, with our trainers travelling globally to places such as Singapore, Angola and Saudi Arabia.

Bob

My family had gathered for breakfast because my sister was dying of cancer and we had expected her to pass away on that day.



It was lunchtime before we decided to head back. Bob usually got home from work at midday on Saturdays. As we got into our car, my nephew turned up and said he didn't know how we were going to get back as the road was closed and paramedics were working on a man who had been knocked over on a yellow bike.

I heard the words “yellow bike” and my world came crashing down. It was the colour of Bob's bike. I frantically rang and texted Bob but I couldn't get hold of him. At that point I suspected the worst.

We set off to where the road had been closed. My nephew spoke to a policeman who confirmed that it was my husband who had been involved in the accident.

The driver had been two-and-a-half times over the drink-drive limit when he hit and killed my husband, and was sentenced to four years and eight months.

Since Bob's death my life has pretty much come to a stop. I don't want to be sad and miserable for the rest of my life but I can't see any light at the end of the tunnel. We had a bucket list to visit places like the Victoria and Albert Museum and Norway. I don't know how I'm going to manage it.

I would say to anyone who drinks and drives or who is considering it, just don't do it.

By Lorraine Allaway, Bob's wife

Sharing and organising

We work extensively with other road safety professionals and government to share our knowledge and work, and to continue to develop policy.

Our Road Safety Conference in Birmingham assessed technology's role in road safety, with discussions about driverless vehicles, hands-free phones, 20mph limits and zones, new policy and child car seats.

In Wales, we organised a national road safety conference, while we also managed a Small Business Research Initiative for the Welsh Government, focusing on innovation in reducing the number of motorcycle casualties in Wales.

In Scotland, we delivered In-Car Safety Workshops to professionals and those with a duty of care for carrying other people's children, and continued to deliver SQA road safety qualifications.



Workplace safety and health

RoSPA now offers three RosQual courses



ROSPA



“Safe and healthy work at all ages is fundamentally important – it is essential that employees at every stage of their working life are targeted with the right information at the right time.”

Dr Karen McDonnell,
RoSPA's occupational safety and health policy adviser

Our high-level work in the occupational safety and health arena continues to influence UK standards and policy across the board, through research, analysis, first-class training, partnership working and our internationally-renowned awards.

The value and quality of our leadership approach was encapsulated in a motion, tabled by Clare Adamson MSP in the Scottish Parliament, which praised our occupational health and safety policy adviser and head of RoSPA Scotland, Dr Karen McDonnell, for her work during her tenure as IOSH President.

Influencing policy

Our National Occupational Safety and Health Committee completed its in-depth national inquiry into apprenticeship health and safety, highlighting that better information and advice is needed for employers, and that a refocusing of what constitutes an “apprentice” is needed.

It also produced a position on mental health at work, recognising poor mental health as a major problem for the UK's workforce.

And we published our Occupational Safety and Health Policy Digest, setting out our thought leadership role in facilitating the meeting and exceeding of future challenges in occupational safety and health.

Informing and sharing

We launched our inaugural #OSHtober campaign, designed to be an annual, month-long event to raise awareness of workplace accidents and ill health – with the first focusing on falls from height.

Mental health in the workplace was the focus of the annual Allan St John Holt Memorial Lecture, hosted by RoSPA and Royal Mail in London, at which Paul Farmer CBE, chief executive of mental health charity Mind, addressed delegates.

In Glasgow, the key issues facing Scottish health and safety professionals were discussed and debated at the annual RoSPA Scotland Conference.

Awarding

There was an excellent number of entries in the RoSPA Health and Safety Awards, with thousands attending the four gala presentation dinners. You can find out more on page 26.

We were pleased to again support Safety Groups UK by organising the annual Alan Butler Awards ceremony at the House of Lords. Many members of the movement, for which volunteers give up their time for the health and safety cause, were recognised for their efforts.

Dylan

I was working as a solid fuel heating engineer and the company I was employed with also specialised in roofing, so 95 per cent of my work was at height.



had a couple of minutes to live because I was struggling to breathe.

I went into work as normal and my boss asked me to do some chimney sweeping.

I got to my sixth job of the day, which was at a two-storey house, went up on to the chimney stack and stepped off the ladder to sweep the chimney. I was taking the last chimney rod off when the stack broke, causing me to slip and fall head first, landing on the roof. I then slid down the pitch of the roof, off the edge and fell 33ft before landing on a garden wall.

One of my colleagues came running out and phoned an ambulance. Paramedics worked on me for 45 minutes before taking me to hospital. I suffered a broken pelvis, ribs and a punctured lung. I've also been left with bladder problems and am 40 per cent disabled, which means I have to use crutches to walk most of the time due to chronic pain. I have also got back problems.

My first thought was that I was going to die. I was still conscious but it was going through my mind that I only

My advice to anybody is that when you get that gut feeling, act on it. We all get that sixth sense in our mind that tells us “this isn't right”.

By Dylan Skelhorn

Training & qualifications

A good way to motivate organisations to take health and safety a step beyond sheer compliance is to work with insurers. We continued to develop this approach, such as through our work with Aon, which is a leading stakeholder, and through exploring a new relationship with QBE.

Our RoSPA Qualifications (RosQual) course portfolio covered the core interest areas of manual handling, safer people handling and driving, with much development work behind the scenes to establish new video-assessment procedures.

With mental health being high on our workplace health and safety agenda, a new suite of courses was under development, covering issues including behavioural safety and a new approach to stress.

Safetyexpress Getting to the heart of workplace health and safety

2.4 million assaults on police officers each year

An officer assaulted every four minutes, according to Police Federation

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New law targets transport laser attackers

Shipping lanes at risk and how drivers will become an offence under new regulations, the Government has announced.

RoSPA

More than 100 trampoline parks have sprung up across the UK since 2014, with some areas seeing a rise in A&E visits



Leisure safety



“The national strategy is a call to action for a partnership approach and collaboration, for all of those involved in water safety to play their part in the promotion of water safety messages and education.”

George Rawlinson, chairman of the National Water Safety Forum

While huge strides have been taken in accident prevention over the past 100 years, deaths and injury occurring in leisure settings, along with those at home, are rising. The subject is a major focus for us.

Drowning

We continued to play a central role in water safety at a national level, providing the secretariat for the National Water Safety Forum, as the drive towards halving the number of accidental drowning deaths gathered pace in line with the UK Drowning Prevention Strategy.

A major step forward for the strategy was taken when we, along with other member organisations including the RNLI and Maritime and Coastguard Agency, were called to give evidence on it at a meeting of the Transport Select Committee.

In Edinburgh, Water Safety Scotland, which we set up in 2014, launched its draft response to the Drowning Prevention Strategy at our RoSPA Scotland Conference. The rest of the conference heard from a range of speakers involved in water safety, including Gillian Barclay, who lost her son Cameron when he drowned in a quarry. Water Safety Scotland also launched its new website, which will share the good work being done to prevent drownings in the country.

We worked with swimming pool representatives to update and revise the HSE managing safety in swimming pools guidance.

Further afield we worked with ABTA to help update their guidance for the safety of tourists.

Sport safety

We were heavily involved with helping to monitor and guide operators as part of the huge growth in popularity for, and accidents in, indoor trampoline parks. As part of this work, we helped to draft a new specification, along with the international Association of Trampoline Parks UK and British Standards. The guidelines seek to help park managers identify the key risks at design and operational stages.

We continued to work with partners in industry and government, including Sportscover, UK Sport, Sport England and the Local Government Association. We also gave evidence to the Duty of Care Review being undertaken by the Department of Culture, Media and Sport, and helped to promote a strategic approach to risk management in the leisure sector with the Leisure Expert Panel.

We merged our popular Leisure Safety and Safety in Education journals, with readers of both titles being particularly concerned with helping children and young people to learn about safety, as well as with wider aspects of safety and health management linked to sites and activities.

Andrew



I was enjoying a holiday in Fuerteventura with friends and family when we came across the most beautiful secluded beach I had ever seen.

The waves in the sea were huge and coming from different directions. A friend and I thought it looked like great fun so we decided to take a lilo into the water, hug one end each and ride the waves. Before we knew it, the waves had taken us further and further away from the shore. By the time we realised that we should make our way back, a massive wave hit us and I was thrown off the lilo and taken under the water by the current. I resurfaced and that's when panic hit.

I tried desperately to swim back to the shore but I kept getting pulled back under the water and spun around violently like I was in a washing machine, until I couldn't hold my breath any

longer. Twice I came to the decision that I was going to die there and then. I was terrified.

I was constantly trying to swim forward but was getting nowhere and fatigue set in. This lasted for 45 minutes. Eventually I landed on a sandbank and managed to feel the sand with my feet. My friend had managed to get back and had alerted my family and friends that I was in trouble.

My girlfriend and a man who was on the beach with his family then risked their lives to help me.

As soon as they pulled me to shore, the realisation set in that I had almost died

By Andrew Bailey

“Awareness of water safety is crucial to help people both enjoy and protect themselves. I would like to pay tribute to the voluntary organisations, including RoSPA, who do their best to promote water safety.”

Annabelle Ewing MSP, Minister for Community Safety and Legal Affairs



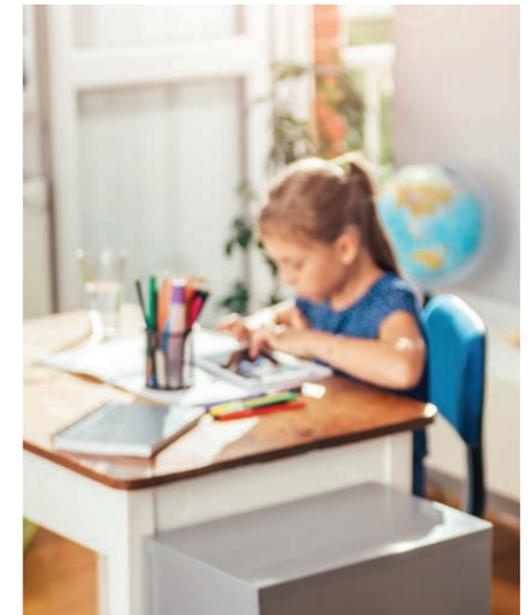
We are committed to ensuring that the safety and wellbeing of children and young people is looked after throughout their educational experience, both here in the UK and in other parts of the world.

To support schools and colleges in teaching safety, we educated many staff on safety standards, management and key risk topics. We carried out our SchoolSafe assessments at numerous primary and secondary schools; safety inspections and condition surveys were conducted at more than 40 regional primary schools; and fire safety and water safety equipment assessments were also undertaken.

As well as teaching safely, we also believe in teaching safety because safety education is paramount in helping to protect children from serious injuries throughout their lives.

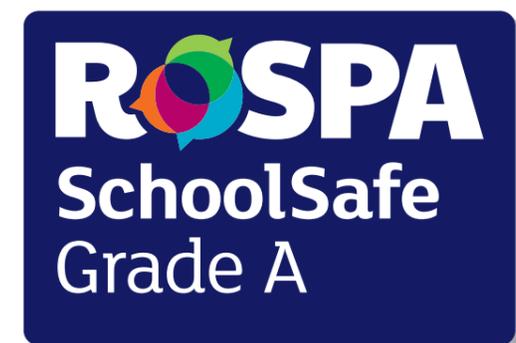
We supported initiatives that helped to advance children's awareness and understanding of their environment, giving them skills to keep themselves and others safe. We were delighted to attend the reopening of Lifeskills, an interactive safety education centre in Bristol, after it underwent a £400,000 redevelopment.

We also remained keen to spread our knowledge and experience abroad. The SafeZone project, on which we partner with InSiGHT Health Consulting, made huge strides in Nigeria. The Lagos State Safety Commission gave approval for school safety audits across the state, while a selection of schools in Katsina State in the north of the country will also be audited and assessed in order to show the value added from SafeZone.



“Our focus needs to be on raising awareness and understanding, giving people the knowledge, through education, to be risk aware and make the right decisions.”

Errol Taylor, RoSPA's chief executive, who attended the reopening of Lifeskills in Bristol



Safety inspections and condition surveys conducted at more than 40 regional primary schools



Awards and events

We celebrated 60 years of the RoSPA Health and Safety Awards

Our comprehensive awards and events programme informs and inspires professionals from right across the safety and health community.

We had double reason to be proud of the RoSPA Health and Safety Awards, with the scheme reaching its diamond anniversary and also being shortlisted in the Best Judging Panel and Process for an Award category in the Awards Awards. Our scheme, which recognises organisations that demonstrate commitment to the prevention of accidents and ill health at work, attracted 1,824 entries and we welcomed 2,741 gala dinner guests across four nights. Wessex Engineering and Construction Services, part of Wessex Water, won the top award - the Sir George Earle Trophy. Alongside the main awards, our Guardian Angel Awards continued to recognise individuals and you can read more about this on page 28.

Among the highlights of our extensive events calendar was Safety and Health Expo at ExCeL London, where we welcomed many health and safety professionals who visited our stand to listen to three inspirational speakers – Jason Anker MBE, Paul Blanchard and Jennifer Deeney - who shared their real-life stories of devastating workplace accidents. We were delighted that among our visitors was double Olympic gold medallist James Cracknell OBE, one of our ambassadors.

Our 2016/17 events calendar

June 2016

Safety and Health Expo, London
RoSPA Health and Safety Awards, London

January 2017

Alan Butler Awards, for Safety Groups UK, London

July 2016

RoSPA Health and Safety Awards, Birmingham
RoSPA Awards Excellence Forum
RoSPA Award Winners' Seminars and networking reception

March 2017

RoSPA Road Safety Conference, Birmingham – “Technology: changing the face of road safety?”
RoSPA Home Safety Congress, Birmingham – “Taking the rise out of falls: new approaches to healthy ageing”
RoSPA Scotland Water Safety Conference, Edinburgh

September 2016

RoSPA Scotland Conference, Glasgow
RoSPA Health and Safety Awards, Glasgow
RoSPA Awards Excellence Forum

“Recognition at the Awards Awards is testament to one’s determination, strength and professionalism.”

October 2016

Allan St John Holt Memorial Lecture, London – “Changing the conversation on mental health” by Paul Farmer CBE, chief executive of Mind
RoSPA exhibited at Fleet Management LIVE

Andrew Perry, a judge in the Awards Awards, in which the RoSPA Health and Safety Awards were shortlisted



Guardian Angel Awards

Our Guardian Angel Awards recognise individuals who have gone above and beyond to improve the safety of others, whether at work or in the wider community, and motivate others to take up the torch and help shape a safer society for all.

In 2016, we presented more than 30 Guardian Angel Awards, and four people received Archangel Awards - the highest accolade in the scheme.

● Beth Amison

Beth's son Maison sadly died when he suffocated on a nappy sack.

The tragic events that Beth endured in March 2013 were some of the hardest any of us could face. Previously unaware of the risks posed by something as commonplace as a nappy sack, she made it her mission to provide advice and support for other parents and carers through a Facebook page called Maison's Memory.

Supported by her husband, Martyn, she has worked hard to promote nappy sack safety, through interviews in the press, talking about the issue regularly and being featured on the main page of the BBC website.

She also has a Twitter page promoting nappy sack safety and fundraises for A Child of Mine, a charity that offers help to other bereaved parents.

● Andy Townsend

Andy is the general manager of the Lifeskills education centre in Bristol. Since the centre opened in 2000, it has delivered hands-on interactive safety education to 150,000 people using life-size, realistic scenarios. In a typical year, some 9,000 Year 6 primary school children visit the centre.

Over the last 15 years, the centre has owed much of its success to Andy's commitment, enthusiasm and leadership. Andy has been inspirational on many levels. He motivates his staff and volunteers – who also play a key role in the success of Lifeskills – on a daily basis to do their best in delivering high quality safety education. He also works tirelessly to keep the centre financially viable, including through an ambitious programme to increase capacity from 11,000 to 17,000 visitors per year.

Independent research has shown that Lifeskills really makes a difference to the lives of its visitors because a year after their visit, they have been proven to be far more knowledgeable about safety issues than the rest of the public.

We will never know how many accidents Andy and his colleagues have prevented, and lives they have saved as a result, but it is fair to say that the centre has given 150,000 people the knowledge to keep themselves, their friends and their families safe.

● Stacey Rodgers

On the morning of February 20, 2004, Stacey faced unthinkable tragedy. Calling on her 10-year-old son Dominic to get ready for school, there was no response. On going into his room to wake him, there was still no response. The arrival of paramedics confirmed her worst fears.

At this point, Stacey had no idea what had happened to Dominic. The coroner later confirmed that he had died from carbon monoxide (CO) poisoning, subsequently found to have been seeping into his room from the property next-door.

Since that time, Stacey has worked tirelessly to promote CO awareness, running local campaigns, working with a range of different organisations and participating in the All Party Parliamentary Group on Carbon Monoxide, the Carbon Monoxide All Fuels Forum and other key groups.

She has toured schools, campsites and universities spreading the message.

● Lesley Nish

Lesley has shown an exceptional drive to get home safety on her regional agenda at every opportunity - facilitating the NHS Greater Glasgow and Clyde Unintentional Injuries Steering Group.

No other group exists in this format in any of the other health boards in Scotland. Through her unwavering commitment, she researches everything she does thoroughly, and has a great relationship with the other staff in public health across the board, being well respected as a result.

She has worked on a wide variety of projects and campaigns – with the biggest and most recent being the prevention of liquid laundry capsule injuries to young children - engaging leading brand manufacturers and the public alike.





“As a relatively small charity, we are absolutely thrilled to have received this prestigious award. It has given us even greater determination to take forward our mission to save lives and reduce injuries, with our employees recognised as being at the heart of everything we do, and valued as such.”

Jenny James, RoSPA HR officer

“Through its continuing achievement of the Investors in People Gold Standard, RoSPA has demonstrated how it successfully leads, supports and manages its people effectively. With a community of 14,000 organisations across 75 countries, successful accreditation against the Investors in People Standard is the sign of a great employer with a clear commitment to sustained success.”

Betty Bullock from Investors in People



We believe in looking after our staff – after all, they make us what we are, and without them we could not strive to reduce deaths and serious injuries from accidents.

We were delighted to be awarded the Gold Investors in People standard, which marks us as being among the top five per cent of organisations taking part in the rigorous programme. Staff from across RoSPA took part in the process to achieve this standard, which recognised a wide range of initiatives including the RoSPA Encomium, lunchtime departmental update seminars, improvements in the appraisal system and training opportunities. It was the second consecutive time we had achieved gold.

workshops (Health and Wellbeing Taster Workshop, Fitness/Get Active, and Building Resilience), a staff competition for health and wellbeing suggestions and a staff competition for participation in fitness activities.

The RoSPA Encomium continued to recognise employees' outstanding and sustained performance, with Michelle Harrington, road safety manager for Wales, picking up the ninth Employee of the Year Award.

We continued to run our health and wellbeing programme with Healthy Performance, set up in memory of our colleague Dave Rawlins. The programme included individual health checks,

Managers received dignity at work training, and all staff were asked to complete refresher e-learning modules covering equal opportunities and diversity.

Health & safety objectives

Goals	Progress
Update health and safety policies and procedures	Policies and associated forms continued to be drafted in line with legislation and best practice and published via the staff intranet.
Manage occupational safety risks	The results of the ongoing programme of risk assessments were fed into the Occupational Safety and Health Risk Register for review and action by line managers and/or the Health and Safety Committee.
Minimise occupational road risk	It continued to be mandatory for all company car drivers, nominated drivers and staff driving on business to complete our online Driver Profiler, and undertake relevant training depending on the results. Online licence checks were also conducted.
Maintain occupational safety and health expertise	One employee achieved the world-renowned NEBOSH National Diploma and another the NEBOSH National General Certificate.
Promote health and wellbeing	We continued to use Lifeworks, an employee assistance programme designed to support staff in all aspects of life, and continued to run our health and wellbeing programme with Healthy Performance.

Performance

Key performance indicators	2016/17	2015/16
Reportable injuries	0	0
Minor injuries	3	2
Notices served	0	0
Enforcement action	0	0
Days lost due to sickness absence	194.5 days lost to short-term absence and 408.5 days lost to recovery from operations/underlying medical conditions (excl. pregnancy)	156.5 days lost to short-term absence and 208.5 days lost to recovery from operations/underlying medical conditions (excl. pregnancy)
Sickness absence rate per employee	4.5 days (134 staff absences in period excl. pregnancy and operations/hospital stays)	4.3 days (82 staff absences in period excl. pregnancy and operations/hospital stays)
% of sickness absence due to a period of less than 20 days	50%	43%

Officers and committees

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Her Majesty The Queen

President

Lord McKenzie of Luton

Immediate past president

Lord Jordan of Bournville CBE

Vice-presidents

Lord Astor of Hever DL

Mr R C W Bardell OBE

Mr J Boxall MBE

Lord Brougham and Vaux CBE

Lord Faulkner of Worcester

Mr P Gerosa

Baroness Gibson of Market Rasen OBE

Mr N Horsley MBE

Baroness Masham of Ilton DL

Mrs L J Stone OBE

Honorary members for life

HRH The Duke of Gloucester KG GCVO

Sir John Elliot

Mr T W McCullough CBE OBE

Mr A G Palmer MBE

Mr A Stimson MBE

Principal committees as at March 31, 2017

Board of Trustees

Mr P Brown

Mr I Bucknell

Prof Y Doyle CB

Mrs H Kondel

Dr D Lloyd (Vice-chairman)

Mrs J McNulty

Dr M O'Mahony

Mr M Parker CBE (Chairman)

Dr J Redhead

National Safety in Education Committee

Mrs J Sacks (Chairman)

Mr J Bennetts (Vice-chairman)*

National Home Safety Committee

Mr I Evans (Chairman)

Mrs C Cripps OBE (Vice-chairman)

Ms C Heemskerk (Vice-chairman)

National Occupational Safety and Health Committee

Mr M Isles (Chairman)

Mr B Hudspith (Vice-chairman)

National Road Safety Committee

Mr G Feest (Chairman)

Mr B Bailey (Vice-chairman)

National Water Safety Forum

Mr G Rawlinson (Chairman)

Mr J Watson (Deputy chairman)

Mr A Stammers (Deputy chairman)

RoSPA Qualifications Governing Body

Lord Jordan of Bournville CBE (Chairman)

National Core Competence Benchmark Committee

Mr E C L Taylor (Chairman)

Officers of the society as at March 31, 2017

Chief executive

Mr T Mullarkey MBE

Deputy chief executive

Mr E C L Taylor (acting chief executive from November 2016)

Director of finance and administration

Mr M Penny

Director of operations

Ms F D Richardson

RoSPA Enterprises Ltd (REL) Board

Mr E C L Taylor (Managing director)

Mr I Bucknell (Treasurer)

Mr M Penny (Director)

RoSPA Qualifications

Mr E C L Taylor (Head of awarding organisation)



** It was with sadness during 2016/17 that we learned of the death of Angela James, who had been vice-chairman of the National Safety in Education Committee for a few months before she passed away. Angela was the health and safety officer at the Association for Physical Education (afPE), as well as being chairman of the afPE's Heart of England region and co-author of Safe Practice in Physical Education, School Sport and Physical Activity. She was well respected and very well liked, and we are sure that she has left a legacy of improved sports activities for children and adults across the UK.*



accidents don't have to happen

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