George Cairns
Road Safety Development
Traffic and Road Safety
Road Safety Development

City-Wide Remit (Statutory Duty RTA 1988)
to reduce road casualties

Ensure the provision of Glasgow’s Road Safety Service:

- Education
- Training
- Publicity
- Engineering
- Partnership working
Glasgow Statistics to 2010

**All KSI**
UK Target 40% - Glasgow achieved 60%

**Children KSI**
UK Target 50% - Glasgow achieved 70%

Casualties at their lowest since the 1920’s

Compare Car Ownership
- 1930: 25,000 Vehicles, 180 fatalities
- 2010: 200,000 Vehicles, 11 fatalities
<table>
<thead>
<tr>
<th>Target</th>
<th>2015 milestone % reduction</th>
<th>2020 target % reduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>People killed</td>
<td>30</td>
<td>40</td>
</tr>
<tr>
<td>People seriously injured</td>
<td>43</td>
<td>55</td>
</tr>
<tr>
<td>Children (aged &lt;16) killed</td>
<td>35</td>
<td>50</td>
</tr>
<tr>
<td>Children (aged&lt;16) seriously injured</td>
<td>50</td>
<td>65</td>
</tr>
</tbody>
</table>

* Based on 2004/8 Average
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Scottish Government Targets to 2020


Child KSI
All KSI
Casualty Figures and Fleet Safety?

West of Scotland

47% of all pedestrian fatalities involved good vehicles

As well as the human cost – financial cost to society

Role for Local Authorities to reduce incidents

Role for all Organisations to assist Local Authorities to improve road safety, reduce casualties and reduce fleet costs
Local Authority Work

West of Scotland
- Fail to Look

Glasgow
- Speeding
- Push the Button
- Older Pedestrians
- Heavy Good Vehicles
- Amber Means Stop
- Sharing Roads
- Be Safe Be Seen
- Drink Drive

Internal Fleet Safety (CARS)
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West of Scotland
Fail to Look
Glasgow Land and Environmental Services
Traffic and Road Safety Development

Almost half of all road crashes involve someone failing to look.

SEE YOU SEE ME
STAY CLEAR OF THE BLIND SPOTS

www.gosafeglasgow.com
Together we can make Glasgow’s roads safer

In Glasgow AND THE WEST
goods vehicles were involved in almost half of all fatal pedestrian casualties last year.

Failed to Look was the main contributory factor in goods vehicle crashes with other vehicles.

Crashes involving goods vehicles resulted in 540 deaths last year in GB.
Managing Risk
Council Accident Reduction Scheme (CARS)

Accident Management System

Re-active
Records all reported accidents
Accidents = Points
Points = Actions
Actions = Investigate / Interview / Review / Issue Training
+
Pro-active
Campaigns / Training / Policy / Awareness

GOLD ONLINE – E-LEARNING PORTAL
Land and Environmental Services
Traffic and Road Safety Development

CARS Pro-active Campaigns

THE MORNING AFTER!
Alcohol can stay in your blood for hours after you stop drinking making you still over the limit the following morning.

WORRIED NOW?
Together we can make Glasgow’s roads safer

1.30AM
6.30AM
7.30AM

OVER THE LIMIT
STILL OVER THE LIMIT
STILL OVER THE LIMIT?

A shower won’t make you sober!
Alcohol can stay in your blood for hours after you stop drinking making you still over the limit the following morning.

Together we can make Glasgow’s roads safer
CARS Pro-active Speed Enforcement
CARS REVIEW
ONLINE LEARNING – GOLD

- Improving Communication with Employees
- Streamlining Processes
- Reducing Management Time
- Increasing Efficiency
- Reducing Costs
- Reducing Accidents
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Linking to Gold

Employee Incident → Online Accident Form → Reviewed by RSO

Health & Safety
Fleet Management
Insurance Section
Training Section
Depot Management
Human Resources

Review

Actions

Minor Incident
Medium Risk/Damage
Hazard Perception
Fail to Comply Procedures

Accident Scene

Record Created Postcard

e-Policy Course
Land and Environmental Services
Traffic and Road Safety Development

Gold Online

Transport Safety Policy Course

The Policy

Introduction

Land and Environmental Services Road Safety Development section has introduced this compulsory accredited online eLearning course for all Glasgow City Council employees who drive on council business.

This is the first course in a series of modules and covers the council’s Corporate Transport Safety policy document.

The aims of the course are to:

- Communicate council policy (and additional safety critical information) in relation to the use of council vehicles.
- Remain committed to improving overall road safety.

Select Next to continue.
As you have seen from the background information in the previous module, the council has a duty to ensure that all vehicles have a risk assessment done to ensure that any risks to safety and health are identified, and that the council is aware of the potential impact of the risks on those affected. These assessments must be carried out prior to the council purchasing the vehicle.

Thereafter, a system of daily checks for council vehicles must be carried out.
It is estimated that up to one third of all road traffic accidents involve someone who is at work.

The council has a duty to manage any risk which could arise from driving vehicles in the council fleet and is committed to do all that is reasonably practicable to ensure high standards of health, safety and welfare for all employees and others who may be affected by council activities when vehicles are used as part of the work activity.
The Future
Developing Further Courses in partnership with Rospa

- Transporting Children at Work
- Cycling

Sharing Courses:

- Clyde Valley Authorities
- Private Industry
Thank you

George Cairns
Road Safety Development Officer

Glasgow City Council
Land and Environmental Services
Traffic and Road Safety