Drunk Pedestrians

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Summary of the problem

How do we tackle the problem
In 2008, 56 adult pedestrians were killed in Scotland and 450 seriously injured. 12 of those killed were under the influence of alcohol/drugs (21%).
In 2009
46 adult pedestrians killed
351 seriously injured

70% of fatalities were on roads in built-up areas

In Grampian, 4 out of the 6 adult pedestrians killed were under the influence of alcohol/drugs
Workshop Exercise

How do we tackle the problem
What should the messages be

What methods should we use to get these messages across to adult pedestrians

Which places should we target to deliver these messages

Who could we work with to tackle this issue
Summary