

# RoSPA Annual Review

Prioritising prevention

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## Our Vision

Life, free from serious accidental injury

## Our Mission

Exchanging life-enhancing skills and knowledge to reduce serious accidental injuries



BUCKINGHAM PALACE

The Lord McKenzie of Luton,  
President,  
The Royal Society for the Prevention of Accidents.

Please convey my warm thanks to the Members, Volunteers, Trustees and Staff of the Royal Society for the Prevention of Accidents for their loyal greetings, sent as you finalise the Annual Review of the Society's work from 2018 to 2019.

I was most interested to learn of the launch of your national accident prevention strategy and to hear of the increasing success of your Brighter Beginnings Appeal.

As your Patron, I was pleased to be kept informed of your recent initiatives and, in return, send my best wishes to all concerned.

ELIZABETH R.

2019.



Image by REX/Shutterstock



# President's message

**After the fantastic celebrations of our centenary year, which enabled us and our supporters to look back on our history and reflect on past achievements, it is with a renewed sense of vigour and optimism that we look ahead to the next 100 years.**

This is underpinned by *Safe and active at all ages: A national strategy to prevent serious accidental injuries in England*. The strategy was developed over the course of two years with contributions from many pre-eminent organisations, and it offers 25 recommendations that address all ages and stages of life, with an aim of achieving a step-change in the delivery of evidence-based accident prevention programmes across England, promoting safe and active lives and reducing the burden of serious accidental injury on society.

This burden is high. As the strategy outlines, accidents are the leading cause of death up to the age of 39, and the leading cause of preventable years of life lost up to the age of 65. Fatal accident rates have been increasing, and the majority of these are happening in our own homes and during leisure time. These environments have not benefited from the same legislative or educational focus as accident prevention in the workplace or on the road, where we have seen the opposite trend over the past several decades.

The evidence proves that this burden is not one that we have to carry – preventative interventions work. That's why the strategy is so important, and why it is being well received across the public health sphere. We were delighted to officially launch it at a reception at the House of Commons, with a talk from the former Secretary of State for Health, the Rt Hon Stephen Dorrell, who chaired the strategy's advisory group.

RoSPA is now using the strategy to focus its efforts where they are needed most, typically for the most vulnerable in society. In 2018/19, we launched a new phase of the Take Action Today campaign across the north west of England, in an effort to keep even more under-fives safe from poisoning, while we also started working closely with the Office for Product Safety and Standards to bring more preventative messages to the public. We were delighted to launch a new version of Safety at Inland Waters, a guidance document for landowners, and our road safety team has produced a suite of resources for those transporting very-low-birth-weight babies, while also delivering a host of events across Scotland to help older drivers stay on the road safely for longer. On the occupational safety front, we continued to work with partners across the world through our Awards Excellence Forum, which spreads best safety and health practice and offers learning opportunities for OSH practitioners.

We couldn't do what we do here at RoSPA without our tremendous members, supporters, award winners and partners, so as we look to the future with optimism, we are also hopeful that we can strengthen these bonds further and form new friendships that will enable us to achieve our vision of life, free from serious accidental injury.



**Lord McKenzie of Luton**  
President



# Chief executive's report

In a year when Brexit dominated the news headlines, it is worth remembering that 2018/19 was also the year when Prince Harry and Meghan Markle were married at Windsor Castle, 12 boys and their football coach were eventually rescued from a flooded cave in Thailand and, in an effort to cut pollution, the UK banned the use of plastic straws and cotton swabs. Demonstrating the rise of online shopping, Amazon's boss Jeff Bezos became the richest person on Earth while another internet billionaire, Elon Musk, put a car into orbit around the sun.

Although slightly less dramatic, RoSPA also made considerable progress during 2018/19 against the charity's ambitious vision – life, free from serious accidental injury – and our three strategic priorities:

- Reduce accident rates by growing RoSPA's influence on home safety (concentrating RoSPA's charitable resources on preventing home accidents among the under-fives) while maintaining our position on work, road and leisure safety
- Grow sustainable and profitable income streams by satisfying clients with quality products/services
- "Future-proof" the organisation by investing in products/services, business development, research, communications, staff and infrastructure.

## Reduce accident rates

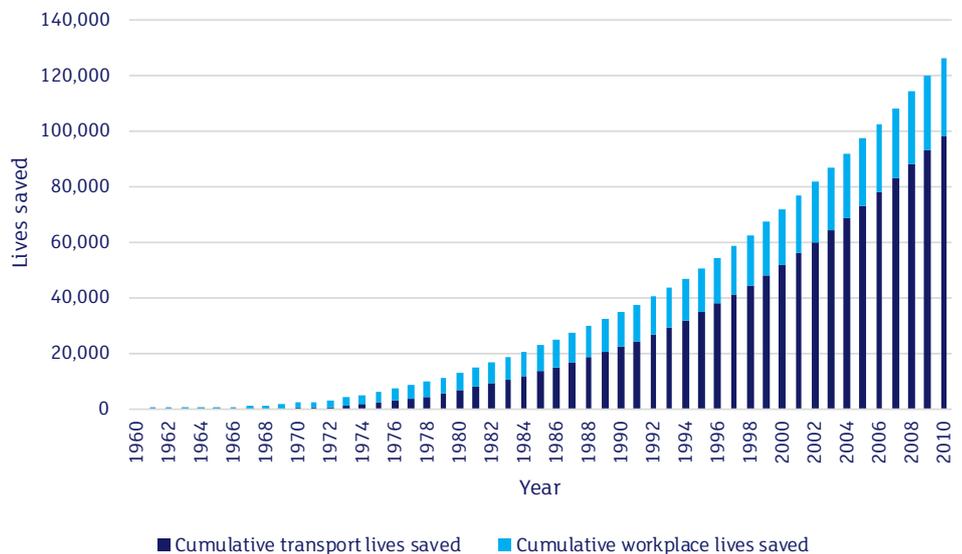
In the continuing aftermath of the terrible tragedy at Grenfell Tower in 2017, in which 72 people lost their lives and another 70 were injured, we found that a more serious tone characterised press articles about health and safety, in place of the ridicule the subject had, quite wrongly, attracted previously. Health and safety professionals are involved in painstaking, life-saving work, and a historical perspective shows how far we have travelled. In 1960, in England and Wales, a shocking 7,264 people lost their lives on the roads and another 945 died while at work. Since then, we have cut the number of fatal workplace accidents by a phenomenal 86 per cent and thanks to similar improvements in transport safety in Britain, at least 125,000 lives have been saved. This is equivalent to the population of the Isle of Wight or the city of Dundee. Similar progress has been made across Europe, with transport fatalities almost halving over the last 27 years. The individuals themselves will never know that they owe their lives to evidence-based accident prevention programmes that encouraged them to carry out a risk assessment and/or use personal protective equipment such as a seat belt.

And yet there is far more for us all to do; two-thirds of the accidental injuries treated in Europe's hospital emergency departments are caused by home and leisure accidents. In England, RoSPA's national accident prevention strategy, launched by the Rt Hon Stephen Dorrell (page 6), shows the growing problem of fatal and

**125,000**  
lives saved by  
safety professionals

Cumulative lives saved from fatal road and workplace accidents, England & Wales

Source: RoSPA analysis of ONS mortality data



**86%**

reduction in  
fatal workplace  
accidents

**3 out of 4**

families make  
changes in response  
to RoSPA's advice

**2 out of 3**

injuries treated by  
hospitals are now  
caused by home &  
leisure accidents

non-fatal accidents in our homes and leisure, which needs to be addressed by the concerted efforts of a life-saving coalition of public, private and charitable sector (including RoSPA) organisations. The youngest, poorest and oldest members of our society bear a disproportionate share of the burden of accidental injury.

RoSPA is immensely grateful for the generosity of our fundraisers (such as Stocksigns' heroic team, page 9) and donors for enabling us to reach out to vulnerable families and improve the safety of very young children through our Brighter Beginnings programme (page 8). Ninety seven per cent of parents who receive our Keeping Kids Safe packs describe them as useful, and 75 per cent made changes to their homes after receiving our advice. Our poisonings awareness programme, Take Action Today (page 12), sponsored by the UK Cleaning Products Industry Association, has halved hospital admission rates in targeted areas. Looking ahead, ground-breaking partnership programmes such as Safe@Work-Safe@Home (page 11) with global personal care company L'Oréal, and *Safer by design* with homebuilder Berkeley Group, offer the potential to deliver major improvements in home safety.

### Grow sustainable and profitable income streams

Although fundraising is a growing part of RoSPA's activities, the bulk of the charity's near-record income (£9.18million in 2018/19) was generated by providing safety-related commercial services. It was a year of growth, with our Awards programme (page 10) reaching more than 7million people in 32 countries, encouraging them to maintain high standards of occupational safety on the roads and in workplaces, while also starting to consider safety beyond the workplace. This growth has been underpinned by the crucial support of internationally-renowned NEBOSH, now in its 14th year as the headline sponsor of the RoSPA Awards. While sales of RoSPA's suite of e-learning courses soared by 54 per cent, we also saw strong demand for high-quality classroom and in-vehicle training. Play safety inspections increased by nine per cent, while membership of RoSPA's Advanced Drivers and Riders rose by 13 per cent. As an Ofqual-recognised Awarding Organisation, RoSPA made tremendous progress, almost doubling the number of RoSPA-accredited qualifications centres and learner registrations.

### "Future-proof" the organisation by investing

RoSPA's ambitious vision and the breadth of the charity's safety remit means that we have to make judicious investments in people (page 22), technology and services. As with any service-sector organisation, RoSPA's highly-motivated staff (both directly employed and freelance) are the charity's biggest resource as well as its biggest cost. We aim to maximise staff productivity and customer satisfaction by providing the best technological solutions that we can afford. In recent years, RoSPA has replaced and updated many of its computer systems. Certification to "Cyber Essentials Plus" (page 23) demonstrates our commitment to cyber security and data protection. We are now starting to see the fruits of our investment in the form of simpler, more efficient processes and better services for customers to enjoy, wherever they are and whenever they need support from RoSPA to help ensure life, free from serious accidental injury.



**Errol Taylor**  
Chief executive

**RoSPA's**  
poisonings awareness  
halves hospital  
admissions

**Demand**

up for RoSPA's  
face-to-face  
training, e-learning,  
qualifications, awards  
and inspections



# Our national strategy- why it matters...

RoSPA's first strategic priority is to cut accident rates.

We launched *Safe and active at all ages: a national strategy to prevent serious accidental injuries in England* with a reception at the House of Commons. The culmination of more than two years of work, and involving a large range of partners including Public Health England and the Royal College of Emergency Medicine, the strategy includes 25 recommendations for accident prevention covering the whole life course – from birth to older age – and in all environments – at home, on the road, at leisure, and in work or education.

**Its aim is:** to achieve a step-change in the delivery of evidence-based accident prevention programmes across England, promoting safe and active lives and reducing the burden of serious accidental injury on society.

**Its objective is:** to secure local and national commitment by a range of stakeholders to implement evidence-based approaches to accident prevention that will reduce the costly burden of accidents on individuals, families, businesses and the health and social care system.

From  
2013–2016,  
there was an average of

**12,435  
deaths**

from accidents each  
year in England

During these four years,  
there was a

**15 per cent**

increase in the number  
of accidental deaths

Accidental fatalities in  
the home are increasing,  
offsetting the improved  
picture on the road and  
in the workplace





# Accidents



are the **leading cause** of preventable years of life lost up to the **age of 65**

Delivery of the strategy is now well under way – in March, it was presented to delegates at the Local Government Association’s annual public health conference and exhibition in London.

“The Government will consider the report carefully when it’s published...this Government remains committed to promoting actions to reduce accidents.”

Earl of Courtown, Deputy Chief Whip (shortly before the strategy was launched)



Throughout the first section of this annual review, you’ll find references to the strategy’s different recommendations to see at a glance how we are working to meet its aim and objective.



**Recommendation 2:** *Ensure that accident-related data collected via the Emergency Care Data Set is made easily accessible to local and national practitioners, enabling them to monitor injury trends, set priorities and evaluate interventions.*

We continued to work with the Royal College for Emergency Medicine on ways to trial and further roll out data collection for, and use of, the Emergency Care Data Set, and our Vice-President Lord Jordan of Bournville raised the issue of data with a question in the House of Lords.

# 101



organisations represented in RoSPA policy and strategy **advisory committees**

RoSPA’s national accident prevention strategy for England has **25 recommendations** for the prevention of serious accidental injury

# Brighter Beginnings and fundraising

Following its launch during our centenary year, the Brighter Beginnings Appeal began to have a demonstrable impact on the lives of families with young children. Thanks to our amazing supporters, partners and fundraisers, by the end of March 2019 hundreds of thousands of pounds had been received, with tens of thousands of children directly benefiting.

All of the money raised enabled us to produce and distribute Keeping Kids Safe packs across the UK – the first of the packs were handed out in Dundee, in partnership with Dundee City Council, with packs also being distributed in places including Hull, Leeds and Edinburgh. Recipients benefited from tips and equipment to protect their little ones from accidents in the home, including poisoning, burns and scalds, choking, and slips, trips and falls, and the pack also told them about Lifeline - our freephone helpline run by our Infocentre.

While the packs were mainly distributed through health visitors and other front-line practitioners, our corporate partners also gave out packs to their staff and members of their local community, including Lawson in Denbigh, Cemex in Derbyshire, and AirBnB in Edinburgh.

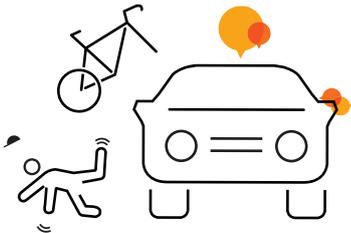


**75%**  
of parents made changes to their home after receiving our advice



**Recommendation 7:** Support capacity-building through the provision of support and training for practitioners who work with children and families, enabling them to maximise the delivery of safety education for parents and carers, with families at higher risk of injury also being signposted to a home safety assessment and equipment.

None of this would have been possible without the incredible generosity of Brighter Beginnings' supporters!

**One**  **child under the age of five is killed in an accident every week**



“The pack is a good starting point to discuss home safety. And we’re able to empower families by giving them the website so they can look up more information.”

**Home safety practitioner**



Our safety sign partner Stocksigns, along with intrepid RoSPA staff Nick Lloyd and Matt Cryer, climbed the highest peak in the Atlas Mountains, Mount Toubkal, while RoSPA award winner Palletline made us its chosen charity of the year and raised money at its annual dinner.

Arco and Graphic Arts made corporate donations, and donations flooded in from organisations and individuals at the RoSPA Awards.

Following the success of the pack for under-fives, we also launched our Safety and Health Awareness Day resource pack specifically designed to aid accident prevention in the home. The pack helps organisations to raise

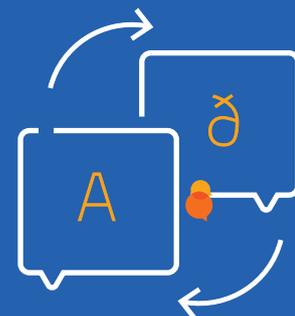
awareness of safety outside of the workplace, while also raising money for the Brighter Beginnings Appeal. Thanks to sponsorship from L’Oréal, this pack was translated into seven different languages, helping RoSPA to reach more families than ever before.

As well as officially launching the Keeping Kids Safe packs, Family Safety Week highlighted the simple things parents can do to give their child a brighter beginning and stop them becoming a statistic. Throughout the week we shared advice and information on household poisons, choking, falls, and incidents that happen at bath time (such as drowning and scalds) and bedtime (such as strangulation). As well as the launch in Dundee, our staff

held drop-in sessions for parents and carers at Birmingham Children’s Hospital and Cedars Children’s Centre in Harrow, carried out a hazards safety session with pupils at James Brindley School in Birmingham, and trained healthcare professionals in providing correct child car seat advice. Organisations such as Lawson Civil Engineering, Thornton’s and CEVA Logistics ran events such as SHADs and supported the Brighter Beginnings Appeal.

Following the pilot of Keeping Kids Safe packs in Dundee, we followed up with some focus groups to understand feedback and what could be improved. The Scottish Government then agreed to part fund a similar initiative in Edinburgh.

# Our top-tip posters were translated into seven languages





# Awards and partnerships

Our worldwide influence continues to expand, thanks to the RoSPA Health and Safety Awards sponsored by NEBOSH. At last count, the scheme reached more than seven million people across 32 countries, through the organisations that enter the awards. In 2018/19, the initiative saw nearly 2,000 entrants, with 2,939 people attending four gala dinners held across London, Birmingham and Glasgow. Top of the winners, National Physical Laboratory picked up the coveted Sir George Earle Trophy, and received a place on RoSPA's influential National Occupational Safety and Health Committee as a result.

A host of new awards categories were launched, including the Safe@Work-Safe@Home Award, sponsored by L'Oréal, the Leisure Safety Award, sponsored by Sportscover, and the RoSPA Inspiration Awards for individuals' dedication to excellence in health and safety.

In recognition of the scheme's success, the RoSPA Health and Safety Awards was nominated in two categories in the Awards Awards - Best Longstanding Awards Event Over 25-Years-Old, and Best Awards Event by an Association.

As we continued to grow our awards scheme – which reached 62-years-old in 2018 – we developed a network of highly-performing organisations via the Awards Excellence Forum, so that they can share knowledge and best practice, and encourage the development of the safety practices of other award entrants, thus driving up standards across the board. In 2018, we held three Awards Excellence Forum seminars in Glasgow, Birmingham and London, with 163 health and safety professionals attending.



**Recommendation 20:**  
*Develop a network of higher-performing organisations that can lead the way on developing the evidence basis for “carry over” safety programmes from the workplace into other parts of life, particularly on falls prevention.*





By the end of the year, there were  
**21 Awards Ambassadors**  
 in the UK, Middle East, Singapore, India and Sri Lanka

We continued to extend the influence of the RoSPA Awards scheme and reach more organisations, globally, with our messages of improving workplace safety for all. In 2018, we launched our Awards Ambassadors initiative, recruiting volunteers from the awards network to advocate for and promote entry to the scheme as a way to drive up standards. The new ambassadors were welcomed and celebrated with a luncheon at the House of Lords.

We continued to pursue and strengthen relationships with key partners, such as L'Oréal, which is using its reach and influence to deliver RoSPA safety messages to its staff and their families worldwide, as well as taking

a leading role in the awards through sponsorship, and by supporting the Awards Excellence Forum. Together, we continued to further the Safe@Work-Safe@Home concept, in the hope that other organisations will take up the cause for safety outside the workplace. Our partnership with former Sir George Earle Trophy winner Berkeley Group went from strength to strength, as we both sought ways in which health and safety standards could be raised across the housing sector – for residents in their new homes, as well as those building them.

Also during the year, Arco became RoSPA's preferred personal protective equipment provider and awards

sponsor, with an agreement signed at the House of Lords, while HSE Recruitment became a sponsor of the Awards Excellence Forum alongside NEBOSH.



More than  
**7million**  
 people across  
**32 countries**  
 are reached through  
 the RoSPA Awards

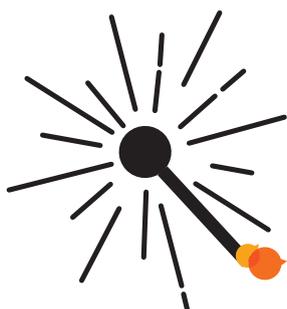
# Home and occupational safety

We launched a new partnership with P&G to deliver the highly successful Take Action Today, Put Them Away household poisonings safety project across the north west of England which, over an 18-month period, will reach around 200,000 families. We also continued our fruitful partnership with the UK Cleaning Products Industry Association to introduce the project in new areas all over the country, including Solihull and Cheshire West and Chester. In the Scottish Borders and East Ayrshire, 6,000 magnetic notepads containing key safety advice were funded by the Scottish Government and handed out to young families.

We worked with the Office for Product Safety and Standards to run four awareness-raising campaigns around the dangers of Halloween and fancy dress costumes, fireworks, laser pens and Christmas toys. Highlights from these campaigns included: 286 pieces of media coverage, including eight regional ITV news programmes, BBC Online, the CBBC website and Huffington Post parent page; 177 minutes of radio interview airtime; an increase of 163.5 per cent in visits to our Halloween costume webpages; and an increase of 47 per cent in time spent on our Christmas safety webpages.

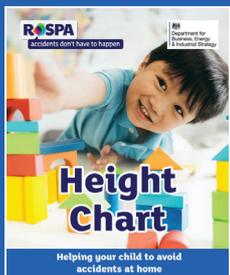


**Recommendation 9:** Work in partnership to identify and address emerging issues related to the safety of consumer products and children.



**Our laser pen safety advice** was featured on eight ITV regional news programmes





NHS Health Scotland distributed a further 50,000 copies of our child safety height chart. This latest version has been revised jointly between RoSPA, Health Scotland and NHS Greater Glasgow and Clyde, and includes up-to-date first aid advice, as well as accident prevention information.

In March, our three-year Stand Up, Stay Up project came to an end. Funded by the Department of Health, the project brought together those working to prevent falls among older people to create the Falls Prevention Network. RoSPA worked with 10 local partners across England to help put prevention at the heart of the areas' strategic development and deliver long-term change. Initial analysis found significant improvements in strength and balance among older people who took part in classes. *The independent evaluation of Stand Up, Stay Up found that "at all levels...the programme has been successful in raising awareness of preventing the first fall."* Fifty delegates from the Royal Voluntary Service Scotland also took part in training on the safety of older people, and undertook the City and Guilds exam in the subject.



**Recommendation 22.** *Implement the recommendations of the National Falls Consensus Statement, ensuring that primary falls prevention is included in local plans and strategies alongside robust mechanisms for those who have already fallen.*

A final evaluation report for RoSPA Scotland's Be Aware carbon monoxide safety project, in which 1,850 leaflets were handed out across north east Glasgow, revealed that more than half of people visited the RoSPA website for more information after receiving their resources, while 96 per cent found the information either "very helpful" or "helpful".



Also in Scotland, we remained secretariat of the Cross Party Group on Accident Prevention and Safety Awareness, which has more than 110 member organisations.

Meanwhile in Northern Ireland, we strengthened our commitment to the delivery of the Home Accident Prevention Strategy with the appointment of a public health officer.

We continued our work to tackle falls in the workplace, contributing to the All-Party Parliamentary Group for Working at Height, and its report, *Staying Alive: Preventing serious injuries and fatalities while working at height*. We also partnered with The Ladder Association on the next phase of its safety campaign, Get a Grip, which tells the story of the impact of a fall from height on the victim's family.

Our successful relationship with the European Agency for Safety and Health at Work (EU-OSHA) saw the development of training activities and situational cards, used for structuring discussions around musculoskeletal disorders (MSDs) in the workplace. The resources, launched in 2019/20, will enable organisations to consider MSDs from a whole-person, whole-life perspective, and encompass prevention, rehabilitation and return to work.

We also travelled to Hong Kong to present a paper entitled Making the Connection at the 33rd Asia Pacific Occupational Safety and Health Organisation conference, to highlight how workplaces can use best practice in occupational health and safety to address the growing burden of accidents in the home.





# Road and leisure safety

Advancements in medicine have led to an increase in the number of very low-birth-weight babies leaving hospital. To help advise parents and practitioners, we produced resources including a parent/carer video explaining the key issues which need to be considered, a practitioner evidence review, a practitioner webcast, and an instructional video demonstrating how to fit a lie-flat carrier. The resources were launched at our Road Safety Conference, and the information was disseminated to health practitioners through the Public Health England newsletter.

In September, we conducted research with road safety officers to determine the level of pedestrian training being delivered to children in years 1-4 across England. Using the findings, we produced a practical pedestrian training guide for children in years 3-4, written to help schools carry out their own training where there is no local support available.



**Recommendation 7:** Support capacity-building through the provision of support and training for practitioners who work with children and families, enabling them to maximise the delivery of safety education for parents and carers.

We are committed to promoting and encouraging take-up of cycling, and during the year we: took part in the Department for Transport's Cycle Safety Review; delivered presentations on the topic of boosting levels of cycling in the UK; responded to the Government's Cycling and Walking Investment Strategy Review; carried out cycle training for RoSPA staff; and joined the National Standards Cycle Review Board to look at Bikeability training.

We carried out 14 car seat training days for employees and foster carers who transport children as part of their job. The aim of the training was to ensure that delegates know their legal responsibilities, and how to select and fit a car seat which is compatible with the vehicle and the child.

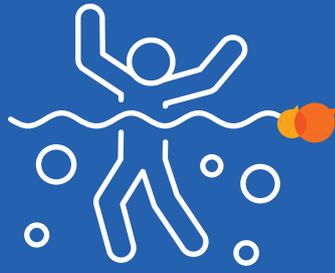


**Recommendation 10:** Ensure that children at Key Stage 1 and 2 have opportunities to undertake pedestrian training, with a particular focus on promoting safe and active travel.

In Scotland, our Destination Drive project for older drivers saw nine sessions held at locations across the country, offering activities including assessed drives, eye tests and reaction time tests. The events were designed to contribute to Scotland's Road Safety Framework, by raising awareness among older drivers of their vulnerability, and facilitating further training.

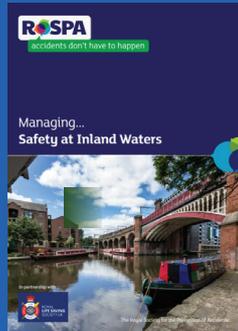
**75%**  
of participants will  
**change their  
driving habits**  
as a result of Destination Drive





# One third reduction in drowning since 2016

Since the UK Drowning Prevention Strategy launched three years ago, the country has taken significant steps towards a future without drowning, with accidental drownings reduced by one-third against the strategy's baseline. We played an important part in delivering the strategy, which includes operation of the Water Incident Database, used to monitor trends in drowning.



In the five years to 2016, 1,029 people died from drowning at inland water sites – more than half of all drownings in the UK. In response, we released comprehensively-updated guidance – *Safety at Inland Waters* – to help landowners and managers learn best practice and understand their responsibilities with regards to drowning prevention. The guidance was authored in partnership with RLSS UK, and is supported by: Broads Authority; Mineral Products Association; Environment Agency; Scottish Canals; Southern Water; Canal and River Trust; National Water Safety Forum; VSG; and the University of Portsmouth.

“We welcome this new edition, that has drawn on the expertise and experience of a wide range of organisations who are directly involved with the management of public safety on inland waters.”

**Steve Birtles, National Water Safety Forum, Inland Group chairman**

We worked with a number of communities throughout the year, notably in Manchester and Bristol, to establish “water safe” communities. These partnerships led to improved and targeted plans for water safety across whole communities.



**Recommendation 15:** Support the delivery of the UK Drowning Prevention Strategy, with a particular focus on increasing young people's awareness of everyday risks in, on and around water and incorporating these risks in community-level water safety risk assessments and water safety plans.

In Scotland, we released *Local Authority Approaches to Managing Water Safety – Five Years On*. Just under half of the respondents to our survey said there was a person or department responsible for water safety; around 40 per cent of local authorities have water safety policies in place.

“The Manchester Water Safety Partnership has worked closely with RoSPA over the past year, using their expertise and objectivity, to reduce the water related incidents, injuries and deaths in the city. RoSPA's review has enabled the partnership to develop a focused and fully informed plan to achieve this aim. RoSPA's support and guidance is greatly appreciated by the partnership.”

**David Wilson, Manchester Fire and Rescue Service and chairman of the water safety partnership**

# Membership and events

RoSPA's second strategic priority is to satisfy our clients with quality products and services.

**RoSPA's membership network contains a huge number of organisations representing an array of industry sectors, organisational sizes and geographical locations, and yet they all have one thing in common – a commitment to looking after the wellbeing of their staff, suppliers, clients and customers.**

To support our members' important accident and ill health prevention work, we started to look into developing our membership offering to make it more relevant to our members and align it more closely with our charitable mission.

To promote RoSPA's 24/7 safety approach, and to ensure our members have support in keeping their employees safe at work, on the road, at home and in their leisure time, we increased the number of journals our occupational and fleet members receive, to now include Home Safety and Leisure & Education too.

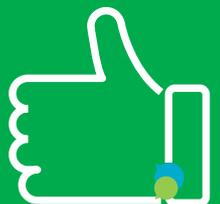
In addition to this we also made the joining process easier for new members as well as developing new benefits for our current members, to be released during 2019/20.

## New Members:

- Bewley's Tea and Coffee UK Limited*
- Cardiff County Council*
- Conkers*
- Roofmac Ltd*
- The Silver Spoon Company*
- Wren Kitchens*



**9 in 10**  
**members**  
would recommend  
**RoSPA membership** to  
colleagues and peers



# We ran 20 events throughout 2018/19



RoSPA's events are the first dates in safety and health professionals' diaries, and offer the latest news, updates and thought leadership from across the workplace, home, leisure and road environments.

As well as our regular calendar of UK-based events, we attended Intersec in Dubai for the second time to highlight the importance of keeping employees, clients and supply chains safe from injury and ill health. The leading trade fair for security, safety and fire protection, Intersec was well attended by individuals and organisations from across the Middle East, Africa and India, with more than 34,800 visitors from 135 countries. Alongside the conference, with NEBOSH we held a networking reception at the Ritz Carlton in Dubai.

Back in the UK, we once again continued in our role as show partner at Safety and Health Expo at London's ExCeL, providing a number of different speakers at sessions throughout the three days.



## RoSPA's events calendar 2018/19

### April-July

RoSPA and L'Oréal Partnership Signing, Tower of London  
Scotland Conference, Edinburgh  
Child Safety Event, Solihull  
Awards Ceremony, London  
Safety and Health Expo, London  
Awards Ceremonies, Birmingham

### September/October

Awards Ceremony, Glasgow  
Awards Excellence Forum, Glasgow  
Awards Excellence Forum, Birmingham  
Awards Excellence Forum, London  
Awards Ambassador and Sponsor Luncheon, House of Lords

### January

RoSPA and NEBOSH Networking Reception, Dubai  
Intersec Dubai  
SGUK Alan Butler Awards, House of Lords

### February/March

Road Safety Conference, Birmingham sponsored by Britax  
Home Safety Congress, Leicester sponsored by KidRapt  
Driving for Business Safety Seminar for The Cheshire Road Safety Group





# Consultancy, training and qualifications



**Our consultancy teams offer a gamut of tailored, practical advice and support at work, on the road, at home, in and near the water, in leisure pursuits and in education, with pragmatic feedback.**

Work over the past year included child car seat mystery shopping at John Lewis stores, and we worked with Inspired Villages Group to visit and carry out fire risk assessments on their retirement villages. We also worked with British Athletics to set standards for new testing regimes for sports equipment such as throw cages.

In October 2018, RoSPA Play Safety\* began working with Kew Gardens in London on a new playground the size of 40 tennis courts. Ensuring designs were suitable and compliant with standards, several in-progress inspections and a post-installation inspection were conducted.

The finished play area contains more than 100 mature trees, and is designed so that children can learn about plants and nature in a fun and memorable environment. Through its consultancy work with organisations such as Kew, which are committed to providing fun, challenging and safe play areas, RoSPA Play Safety enables the next generation to learn, safely, through play.

## **CASE STUDY: Orbit Group**

Orbit Group is one of the UK's leading housing groups, committed to the development of well-designed, high quality and affordable homes and communities that meet its own design and construction standards and exceed government regulations.

Jayne Lombardi, head of health, safety and insurance, Orbit Group, said: "As part of our line of defence, Orbit Group needed an independent review of its management systems. RoSPA undertook two audits, one of internal controls and one of external sites, ensuring safe systems of work were being operated in line with policy and procedure. From this we were able to implement a further system of auditing for construction sites and implemented a fully documented close-out procedure."

"I would highly recommend RoSPA's consultancy services. They were extremely knowledgeable and challenging in a really positive way, enabling us to build and strengthen the foundations of our previous management systems – making us even better."

**Jayne Lombardi, head of health, safety and insurance, Orbit Group**

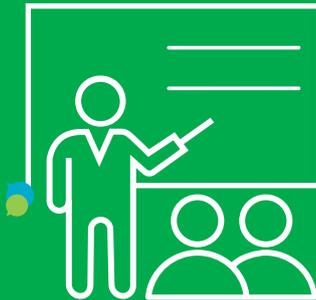




RoSPA Qualifications, our awarding organisation, has five qualifications on the Ofqual Register of Qualifications, ranging from levels 1-3 in the areas of manual and people handling. Learner numbers continued to grow, with an 86 per cent increase, and six new centres. During 2018/19,

RoSPA Qualifications also grew its client base for non-Ofqual-regulated customised awards, where RoSPA Qualifications will work with organisations to produce a specification that has measurable learning outcomes and assessment criteria.

More than  
**8,000**  
delegates  
were trained, both on  
open courses and  
in-company



**CASE STUDY: Triumph Motorcycles**

Triumph Motorcycles Ltd is one of the largest UK motorcycle manufacturers, and was established in 1983. As a large manufacturing organisation, it is passionate about the health and safety of its employees, and sees informative and engaging health and safety training as key.

Christopher Williams, health and safety training assistant, Triumph Motorcycles, said: “Whilst working with RoSPA, many of our employees have completed an array of occupational health and safety training courses including risk assessments, workplace transport, IOSH Managing Safely, hand-arm vibration syndrome, and health and safety management systems audit and reviewing.

“All these courses, held both on and off site, have been met with great feedback. The trainers have always gone out of their way to make sure the training is tailored and is as relevant to the business as possible.

“The training has improved not only Triumph’s employee engagement in health and safety, but also our knowledge on a breadth of health and safety topics. Many of these employees have gone on to participate in further health and safety training and continued to develop their skills and abilities.

“In addition, managers who’ve also attended these courses have been able to identify employees who would benefit from attending key health and safety training courses.”

There was a  
**10%**  
increase  
from the  
previous year  
on the number  
of courses  
we delivered



“I would highly recommend using RoSPA as a training provider for occupational health and safety solutions. The ease of booking courses and the assistance provided by RoSPA staff has been exceptional.”

**Christopher Williams, health and safety training assistant, Triumph Motorcycles**



\*RoSPA’s activities in the area of play safety are carried out under an exclusive licence arrangement by an independent and highly experienced specialist company, “Playsafety Ltd”, which trades under such licence as “RoSPA Play Safety”.

# Fleet safety and Advanced Drivers and Riders

**There were many new developments for our huge RoSPA Advanced Drivers and Riders network in 2018/19, as the volunteer-led groups went from strength to strength.**

A new benefits platform, which gives members access to a range of money-off deals and other discounts, was launched, while a new team of five regional coordinators was introduced.

We also undertook an extensive accreditation exercise with all RoSPA Advanced Drivers and Riders groups (which are based across the UK, Ireland, the Channel Islands and Cyprus), with the groups signing up to a comprehensive constitution. This included the creation of new marketing materials, including a branding guide, which means each group can now personalise the RoSPA Advanced Drivers and Riders promotional materials for logos, social media, leaflets and banners.

We held three free-to-attend roadshows for members, which offered the opportunity to hear some behind-the-scenes Formula 1 stories from Louise Goodman, who spent 12 years working on ITV's F1 coverage, and Mark Gallagher, whose business CV includes the Jordan team, Cosworth engines and Red Bull Racing.

The events were held at Silverstone, York railway museum and Castle Combe, giving delegates the chance to network with fellow advanced drivers and riders, meet RoSPA staff, and hear about RoSPA's road safety initiatives.



The Health and Safety Executive estimates that one in four crashes on UK roads in which someone is killed or seriously injured involves someone who is driving for work. And while as a country we have made great strides in reducing workplace accidents and ill health, more people are killed or seriously injured at work on the road than in all other occupational accidents put together.

RoSPA Fleet Safety is working to reduce occupational road risk using innovative, behaviour-based solutions. Our goal is to be the global leader in driver and fleet safety.

To help meet this goal, in 2018/19 we introduced new Managing Occupational Road Risk reviews to suit different organisations. Set at Essential, Advanced and Premium levels, they are designed to fit the size and scope of a variety of organisations, and are at an appropriate level of detail to suit operations. Our annual #OSHtober occupational safety and health campaign also focused on driving for work, providing facts, tips, statistics and free resources about driving safely.



#### CASE STUDY: Simply Morzine Ltd

Simply Morzine Ltd is an independently owned and managed property specialist, offering unique, high-quality alpine holidays in Morzine since 1995.

Gareth Marshall, managing director, Simply Morzine Ltd, said: "To ensure our holiday representative drivers were up to the safe driving standards, we required driver training to obtain the necessary requirements to drive safely in Switzerland and France where our holidays operate."

"From undertaking RoSPA's Advanced Drivers course, our employees are now able to carry out their jobs to a higher and safer standard. The course has given our employees valuable added experience and knowledge in driving."

"We would highly recommend the driver training course to other professionals who are also looking for driver training. We found the overall experience of working with RoSPA very easy and extremely efficient in providing us with the information and knowledge required to complete the course to the highest possible standard."

"All of our employees enjoyed the course and felt they gained valuable experience and training which will enable them to carry out their job to a higher and safer standard."

Gareth Marshall, managing director,  
Simply Morzine Ltd



#### CASE STUDY: AECOM

AECOM is a multinational engineering firm that provides design, consulting, construction, and management services to a wide range of clients, communities and colleagues to develop and implement innovative solutions to the world's most complex challenges. As a result of this, health and safety plays a big part in its day-to-day operations.

Natalie Fisher, safety, health and environment administrator, AECOM, said: "We identified some employees who were responsible for driving company vehicles as a possible risk when on the road, due to their own driving technique and the dangers posed by other road users."

"As a solution, we put a number of our employees through RoSPA's Driver Development Course. This gave our drivers the skills and techniques they needed to reduce risk and help protect them from the mistakes of other road users."

"AECOM employees who completed the training course were able to learn an efficient approach to hazards and defensive driving techniques, which has helped them to minimise risks whilst driving."

"From the services provided before and during the training process, I would highly recommend RoSPA to other businesses seeking fleet safety training. As a result of the training completed by our employees we can now monitor their driving abilities and assist them if required."

Natalie Fisher, SHE administrator, AECOM

# AECOM





# People and infrastructure

RoSPA's third strategic priority is investing in its people and infrastructure.

**Throughout 2018/19, we expanded on the Dave Rawlins Health Programme, by creating a Wellbeing Committee for which all members of staff are able to volunteer. Throughout the year, the committee organised events and awareness-raising projects, including one-to-one health checks, and vitamin D testing, which were taken up by large numbers of staff.**

We also ran our two regular staff days, one of which was organised by EML Team and saw members of staff donning fancy dress and creating videos, acting out different health and safety scenarios, and even solving the case of a fictional accidental death.

Following the introduction of the new General Data Protection Regulations, we readied ourselves by conducting training and providing briefings for all staff throughout the year, and this remains an ongoing process for RoSPA. EML Team also returned in the spring to conduct sales and bid writing training.

We continue to invest in the personal development of our staff, with five having completed NEBOSH qualifications, and four completing IOSH qualifications, while a member of the communications team also attained their CIPR Diploma.



## Key performance indicators

- Reportable injuries: **0**
- Minor injuries: **2**
- Notices served: **0**
- Enforcement action: **0**
- Total days lost due to absence: **464**
- Days lost to short term absence: **206.5**
- Days lost to long term absence/underlying medical conditions (excluding pregnancy): **257.5**
- Reported absences (excluding pregnancy and hospital stays): **84**
- Sickness rate per employee: **2.9 days**
- % of total absences due to a period of less than 20 days: **47%**



Thanks to the hard work of our IT team, RoSPA is now a Cyber Essentials Plus accredited organisation with the Government's National Cyber Security Centre, part of GCHQ.

Cyber Essentials Plus certification demonstrates our commitment to cyber security and data protection, and was achieved following a complete audit of our entire IT infrastructure and the introduction of improvements to systems and processes, meaning RoSPA has been independently verified and now publicly listed on the National Cyber Security Centre's website.

In order to achieve the accreditation, we had to demonstrate:

- **Secure configuration**
- **Secure internet connection**
- **User accounts are assigned to authorised individuals only**
- **Devices and software are not vulnerable to known security issues**
- **Protection against malware.**

Following updates to [www.rospace.com](http://www.rospace.com), we have also now started taking pre-paid RoSPA membership sign-ups online for the first time, making joining RoSPA easier than ever.





# Our stories

**In February, Baroness Jolly was officially unveiled as the newest member of our presidential team, joining President Lord McKenzie of Luton, and Vice-President Lord Jordan of Bournville CBE, and taking the place of Lord Brougham and Vaux CBE, who stood down in 2018.**

After graduating in engineering, RoSPA Vice-President Baroness Jolly taught maths and IT in the South West. She worked for the British Council in the Middle East for three years. She has been a Liberal Democrat life peer since December 2010, and has acted as her party's health spokesman in the Lords since October 2017. She was also previously a non-executive director of Cornwall Community Health Trust, was chairman of North and East Cornwall NHS Primary Care Trust Board, and is now chairman of Hft, a major provider of services to adults with a learning disability.

Baroness Jolly has previously often spoken in favour of accident prevention during debates in the House of Lords.

“I am delighted to join an organisation which has a proud record of making a difference to the lives of people at work and play. I am looking forward to working with RoSPA to help in any way I can.”

**Baroness Jolly**





In December, RoSPA associate consultant Edward Braisher was included in Health and Safety at Work magazine's "40 under 40", a campaign which celebrates 40 leading health and safety practitioners who represent the best of the younger generation. Candidates were scored in three areas: personal and professional achievement, evidence of innovation or creative thinking, and contribution to safety in its wider sense. Judges for the scheme included Philip White, the Health and Safety Executive's head of regulation, leading health and safety lawyer Steffan Groch, and Tania Barker and Liam Mihell of NEBOSH. Edward's role on RoSPA projects includes ensuring health and safety and risk assessment compliance.

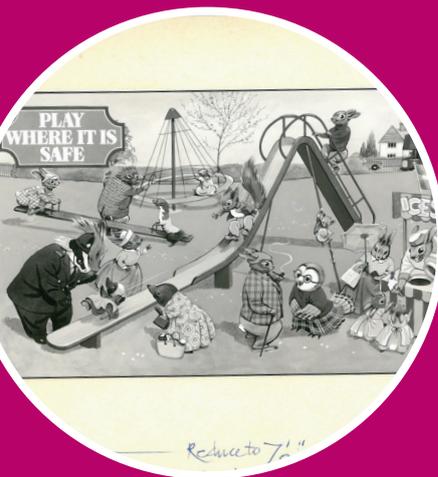
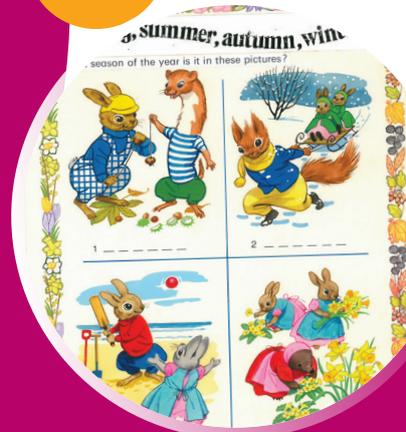
"I am thrilled and honoured to have been selected as one of Health and Safety at Work's 40 under 40. To be recognised for my achievements in health and safety over the last 20 years is very rewarding and I'm very proud of the contributions I have made to make the workplace a safer environment."

**Edward Braisher, RoSPA associate consultant**

Tufty Fluffytail, our iconic and much-loved red squirrel who was instrumental in helping millions of children to learn about road safety from the 1950s-1990s, celebrated his 65th birthday in December!

Created in 1953 by Elsie Mills MBE, who worked on child safety initiatives at RoSPA, Tufty helped to communicate simple safety messages to children across the UK. In 1961, his influence was cemented through the formation of the Tufty Club – a nationwide network of local road safety groups for children. At its peak, there were 24,500 registered Tufty Clubs, with membership passing two million children in 1972.

Although focusing on road safety education, Tufty and his Furryfolk friends, including Policeman Badger and Willy Weasel, also made forays into other areas of child safety, including home and water safety. Today, Tufty features on RoSPA's Keeping Kids Safe packs.



"Tufty's legacy lives on through the messages that we continue to receive from former members of the Tufty Club, telling us of the impact he had on them and, for many, how they have used their memories of Tufty to talk to their children and now their grandchildren about road safety."

**Errol Taylor, chief executive**



# Officers and committees

## Patron

Her Majesty The Queen

## President

Lord McKenzie of Luton

## Deputy Presidents

Lord Jordan of Bournville CBE  
Baroness Jolly

## Vice-Presidents

Lord Astor of Hever DL  
Lord Brougham and Vaux CBE  
Lord Faulkner of Worcester  
Baroness Masham of Ilton DL

## Honorary members for life

HRH The Duke of Gloucester KG GCVO

## Principal committees as at March 31, 2019

### Board of Trustees

Mr P Brown  
Mr I Bucknell  
Prof Y Doyle CB  
Mr I Holborn  
Mrs J McNulty  
Dr M O'Mahony  
Mr G Parker  
Mr M Parker CBE (Chairman)  
Dr J Redhead

### National Safety in Education Committee

Mrs J Sacks (Chairman)  
Ms R Casterton (Vice-chairman)

### National Home Safety Committee

Mr I Evans (Chairman)  
Mrs C Cripps OBE (Vice-chairman)  
Ms C Heemskerck (Vice-chairman)

### National Occupational Safety and Health Committee

Mr B Hudspith (Chairman)  
Mr N Pahl (Vice-chairman)

### National Road Safety Committee

Mr G Feest (Chairman)  
Mr B Bailey (Vice-chairman)

### National Water Safety Forum

Mr G Rawlinson (Chairman)  
Mr J Watson (Deputy chairman)

### RoSPA Qualifications Governing Body

Lord Jordan of Bournville CBE (Chairman)

### National Core Competence Benchmark Committee

Mr E C L Taylor (Chairman)

## Officers of the society as at March 31, 2019

### Chief executive

Mr E C L Taylor

### Deputy chief executive

Ms F D Richardson

### RoSPA Enterprises Ltd (REL) Board

Mr E C L Taylor (Managing director)  
Mr S Brady  
Mr I Holborn  
Mrs J McNulty

### RoSPA Qualifications

Mrs J Small (Head of awarding organisation)



*\* It was with sadness that we learnt of the death in April 2018 of former RoSPA President Baroness Gibson of Market Rasen OBE. After serving as Deputy President, Baroness Anne Gibson was elected RoSPA President in 2004 and served a four-year term. She made a distinguished contribution to occupational safety, particularly by championing the health and safety needs of women workers.*





accidents don't have to happen

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**RoSPA Head Office**

28 Calthorpe Road  
Birmingham  
B15 1RP

+44 (0)121 248 2000

**RoSPA Scotland**

43 Discovery Terrace  
Livingstone House  
Heriot-Watt University Research Park  
Edinburgh  
EH14 4AP

+44 (0)131 449 9378/79

**RoSPA Wales**

2nd Floor  
2 Cwrt-y-Parc  
Parc Ty Glas  
Cardiff Business Park  
Llanishen  
Cardiff  
CF14 5GH

+44 (0)2920 250600

**General Enquiries**

+44 (0)121 248 2000

+44 (0)121 248 2001

[help@rospa.com](mailto:help@rospa.com)

[twitter.com/rospa](https://twitter.com/rospa)

[facebook.com/rospa](https://facebook.com/rospa)

[linkedin.com/rospa](https://linkedin.com/rospa)

**[www.rospa.com](http://www.rospa.com)**

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