

Building Safer Communities Executive Group

Unintentional Harm and Injury Executive Group



“unintentional physical and psychological harm that could have been predicted and prevented”



Unintentional harm in Scotland and the resulting impact it has upon individuals, families and public services



Road safety

Falls

Fire safety

Water safety

National Strategic Assessment for Unintentional Harm: A Picture of Unintentional Harm in Scotland



- Published April 2017
- Priority groups – under 5s, over 65s and people living in areas of increased deprivation
- Recommendations have shaped the work being driven forward to reduce unintentional harm and injuries.



Unintentional Harm and Injury Executive Group, chaired by SFRS



RECOMMENDED PRIORITIES

1. The Under-Fives
2. Older People
3. Deprivation
4. Strategic Data Gathering, Analysis and Sharing
- 5. Bridging the Gap between Strategy and Delivery**

Unintentional Harm and Injury Executive Group, chaired by SFRS



Themes

1. Water Safety
2. Fire Safety
3. Outdoor Safety
4. Road Safety
5. Home Safety

Unintentional Harm and Injury Executive Group, chaired by SFRS.



Scottish Government
Riaghaltas na h-Alba
gov.scot



COSLA



Unintentional Harm and Injury Executive Group – core themes identified in Strategic Assessment



Focus

Leadership

Partnership working

Enhancing capacity
and infrastructure

Injury Surveillance

Interventions

Achievements

2 learning events April 2018 and 2019

Evaluation Framework – MWM

Developed Hub

Best practice section Hub

Unintentional Harm and Injury Executive Group – core themes identified in Strategic Assessment



2 Learning events April 2018 and April 2019

2018 idea for Hub and Measuring what matters

2019 launched two practical tools for practitioners –

- Unintentional Harm and Injury Hub and the
- Measuring What Matters' Evaluation Framework.

Unintentional Harm and Injury Executive Group – core themes identified in Strategic Assessment

Unintentional Harm and Injury Online Hub

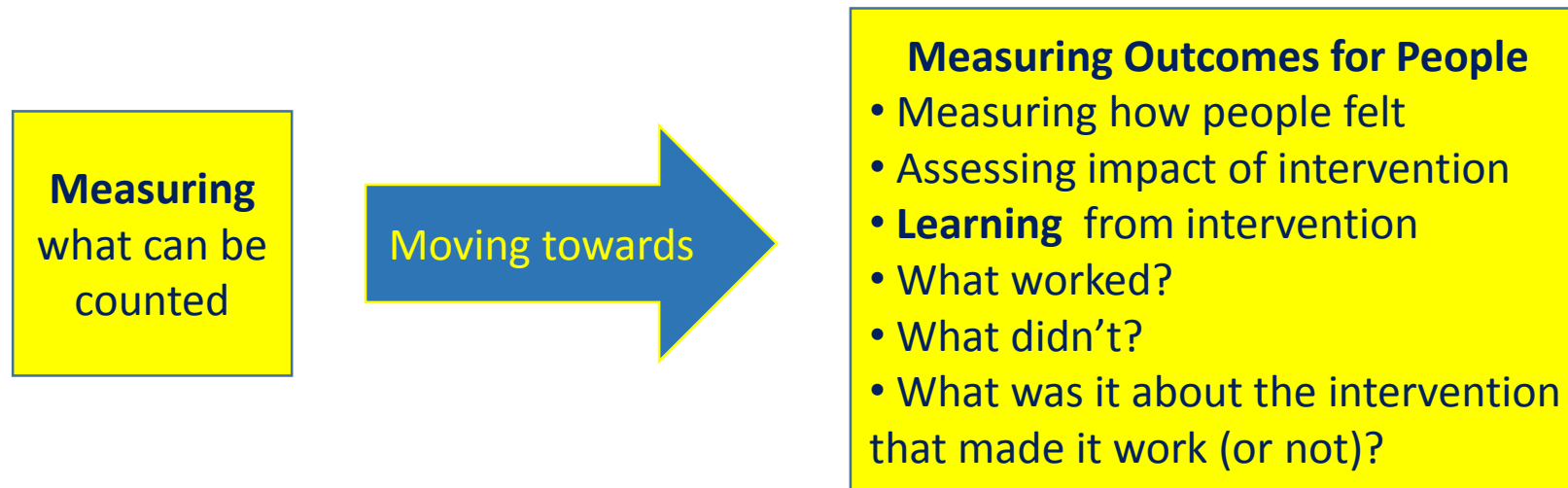
- launched 2019
- Hub development plan
- monthly updates to practitioners



Background

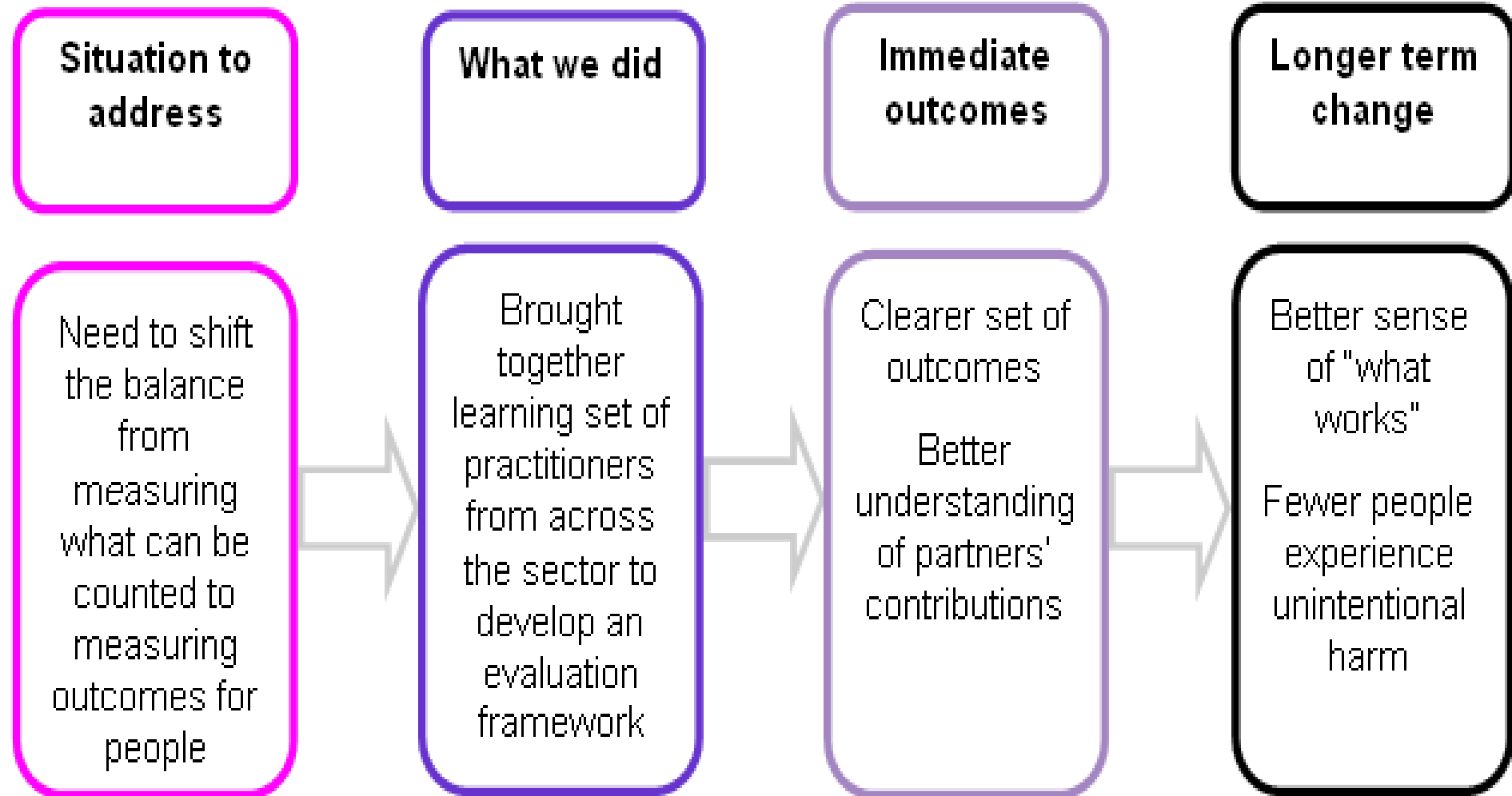
In 2018, Building Safer Communities event identified the need for a good evaluation framework that measured what matters in preventing unintentional harm.

Scottish Community Safety Network (SCSN) wanted to encourage people to take a different approach to evaluation by



Think more about a *theory of behaviour change* for unintentional injury

Approach



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Measuring what matters

The Framework moves away from numbers, considering and evaluating the real difference a project is making
Focussing on what really matters and is needed to improve outcomes.

Thank you!



Any questions?

Prevention
is better than
~cure~
AND CHEAPER!