Case Study





Company profile

Company: BT
Contact: Tony Holt

Title: Safety and Health Practitioner

Continual development

BT Group plc is a British multinational telecommunications company. It has operations in around 180 countries and is the largest provider of fixed-line, broadband and mobile services in the UK, and also provides subscription television and IT services.

Health and safety at BT

One of the initial reasons for embarking on a driver training programme was to support our driving at work policy and ensure that any person driving on company related business was doing so safely.

Driver Training

BT has been using an interactive risk management tool to assess its drivers. The assessment is not just for members of staff whose job involves a lot of time spent at the wheel. It is for anyone who drives for BT in any way, shape or form, even if they hire a car just once a year. We take the safety of all our drivers very seriously. Drivers who would benefit from subsequent in-vehicle training are referred to RoSPA's SAFED scheme.

The safety aspect of the training is crucial and through SAFED's aim to develop a smooth style behind the wheel, there is a clear crossover between safe driving and fuel-efficient driving techniques. Of course, SAFED is about fuel-efficient driving and when you have a fleet the size of ours, if we can save just five per cent on fuel, that can amount to millions of pounds in savings a year.

"RoSPA's tailored approach to our training needs means we receive a flexible service above and beyond our expectations.

The whole package from booking to delivery couldn't be easier and with courses delivered from expert trainers we know the training is of the highest standard."

Tony Holt

The Government initiated SAFED in 2003 in order to improve driver safety and reduce fatalities whilst on the road as well as introducing fuel-saving benefits to organisations. SAFED aims to improve the driving skills of HGV and van drivers, making them safer and more fuel efficient.

The reason we chose RoSPA was because we wanted to put our drivers through an approved Government course. RoSPA, because it offers SAFED training, enables us to do that.



BT Group plc is a British multinational telecommunications holding company headquartered in London, United Kingdom.

