



Keeping Children Safe at Home Injury Prevention Briefing training events

Introduction

The Injury Prevention Briefing (IPB) is a guidance document for organisations who work with children. It contains advice, information and activities to help organisations provide home safety advice for families. The IPB combines guidance on best practice with evidence of effectiveness of interventions from the Keeping Children Safe At Home Programme of research. RoSPA kindly supported production of the IPB and provision of the training, which was run in conjunction with The Strategic Group for Unintentional Injury Prevention in Nottingham and Nottinghamshire for Children and Young People.

Training objectives

The objectives of the training were:

- To increase knowledge about child unintentional injuries
- Ensure invitees are familiar with the IPB and understand the information it contains
- Ensure invitees feel confident about passing on the key messages of the IPB within the scope of their roles to parents
- To develop awareness of support that other agencies, such as the fire service, are able to offer
- Obtain agreement from invitees to deliver at least one activity related to one key message within 3 months of the training session.

Delivery of the training

The training events took place in September 2014. Dr Mike Hayes from the Child Accident Prevention Trust and a research fellow from the Keeping Children Safe at Home study team (Dr Joanne Ablewhite or Dr Penny Benford) delivered the training. The sessions were attended by children's centre staff and health visitors. Six sessions took place with a total of 89 attendees as follows:

Monday 8 September: Carlton Children's Centre (Gedling District) (12 people attended).

Tuesday 9 September: Prospect Kilton Children's Centre (Bassetlaw District) (15 people attended).

Wednesday 10 September: Summer House Children's Centre (Ashfield District) (18 people attended).

Thursday 11 September: Beeston North Children's Centre (Broxtowe District) (9 attended).

Wednesday 17 September: Mansfield Woodhouse Children’s Centre (Mansfield District) (19 people attended).

Thursday 18 September: Sherwood West Children’s Centre (Newark & Sherwood District) (16 people attended).

Baseline Evaluation Form Feedback

At the end of the training events attendees were asked to complete an evaluation form. The following is a summary of the feedback received. Overall the feedback was positive; 97% of attendees found the training useful (n=44, 49%) or very useful (n=42, 47%). Table 1 shows attendees feedback on the five sessions included in the training.

Table 1 Attendees views on the sessions included in the training

Attendees views on the sessions included in the training	Very useful	Useful	Not useful	No response
The scale and nature of children’s accidents	36 (40%)	53 (60%)	0	0
About the <i>Keeping Children Safe at Home</i> programme	35 (40%)	52 (58%)	2 (2%)	0
Introduction to the IPB	33 (37%)	53 (60%)	3 (3%)	0
Exploring activities for parents in the IPB	45 (51%)	42 (47%)	2 (2%)	0
Discussion on how best to use the IPB	39 (44%)	45 (51%)	2 (2%)	3(3%)

Table 2 shows attendees’ feedback with regard to promoting child injury prevention following the training sessions, with the majority stating that they strongly agree or agree that they learned something new from the session, that they felt more confident about presenting child injury and that they will promote child injury promotion to parents/carers more following the training.

Table 2: Attendees views on promoting child injury prevention following the training

Attendee views on promoting child home injury prevention following the training.	Strongly agree	agree	disagree
I learned something new from the session	28 (31%)*	53 (59%)*	8 (9%)*
I now feel more confident about presenting child injury	16 (18%)	61 (69%)	12 (13%)

prevention			
I will promote child injury prevention to parents/carers more as a result of today	38 (43%)	45 (50%)	6 (7%)

*Percentages do not add up to 100 due to rounding.

Follow up evaluation

Three months after the training events were conducted all attendees were emailed a follow up survey. The purpose of the survey was to find out which activities in the IPB they had used and with how many families. In addition the aim was to find out their experiences of using the IPB. A total of 50 responses were received, a response rate of 56%.

The 3 month follow up questionnaire included questions to find out which of the activities included in the IPB attendees at the training had discussed with families. For each answer the number of families included a range of between 2 and 50 families, and this varied with the attendees' job role and remit. Table 3 shows 3 months after training for 9 of the 11 IPB activities, at least 50% of attenders had discussed the activity with parents.

Table 3 IPB Activities and usefulness of the IPB reported by attendees at 3 months after training

IPB Activities	Have you discussed the activities with families?			Please tell us about the usefulness of the IPB?		
	Responded Yes	Responded no	No response	Very useful/useful	Not used yet	No response
Exploring child development	36 (72%)	11 (22%)	3 (6%)	36 (100%)	0	0
What is appealing to children but may harm them	31 (62%)	17 (34%)	2 (4%)	31 (100%)	0	0
Checking home safety	40 (80%)	9 (18%)	1 (2%)	40 (100%)	0	0
Where are your harmful products?	35 (70%)	12 (24%)	3 (6%)	34 (97%)	1(3%)	0
Designing an unsafe kitchen	16 (32%)	30 (60%)	4 (8%)	16 (100%)	0	0
Home safety equipment what do families need?	32 (64%)	13 (26%)	5 (10%)	32 (100%)	0	0
Preventing falls- more than just using safety gates	25 (50%)	18 (36%)	7 (14%)	24 (96%)	1 (4%)	0
Scalds – how far does a hot drink	25 (50%)	21 (42%)	4(8%)	25 (100%)	0	0

spread						
Scalds – How long does a hot drink stay hot	19 (38%)	27 (54%)	4 (8%)	19 (100%)	0	0
Fire Safety – The Importance of smoke alarms	35 (70%)	14 (28%)	1 (2%)	34 (97%)	0	1 (3%)
Fire Safety – A fire escape plan	27 (54%)	23 (46%)	0	27 (100%)	0	0

Attendees were asked to indicate what had gone particularly well in relation to using the IPB and discussing the key safety messages with parents. A range of positive responses were received including that the messages had been positively received by parents, parents were receptive to the advice, that using the IPB helped staff to feel confident about discussing safety with parents and that the IPB reinforced activities and information already provided.

People were also asked to indicate if they had any problems or difficulties with using the IPB to discuss key safety messages. The majority of responses were no, four people said a limitation to using the IPB was lack of time and one person stated that some parents think ‘things are just fine and won’t take it on’.

The number of families reported to have received at least one message from the IPB.

Table 4 shows approximate numbers of families that attendees reported had received the messages included in the IPB. From the information provided by attendees each of the messages included in the IPB have been delivered to between 100 and 250 families. Some attendees did not state a number but provided statements such as ‘discussed at all 8 month reviews’ ‘discussed in baby clinics and have put up a display/poster’.

Table 4 Approximate number of families reported to have received each of the IPB messages 3 months after training

IPB Activity	Approximate number of families
Exploring child development	230
What is appealing to children but may harm them	215
Checking home safety	250
Where are your harmful products?	250
Designing an unsafe kitchen	111
Home safety equipment what do families need?	194
Preventing falls- more than just using safety gates	146
Scalds – how far does a hot drink spread	160
Scalds – How long does a hot drink stay hot	160
Fire Safety – The Importance of smoke alarms	260
Fire Safety – A fire escape plan	188

Summary

The training events were positively received by attendees and the training objectives have been met. In the 3 months following the training event, for 9 of the 11 IPB activities, at least 50% of attendees had discussed the activity with parents. Of those that used the activities, they vast majority found them useful or very useful. Following the training event each of the key messages included in the IPB have been delivered to between 100 and 250 families.