



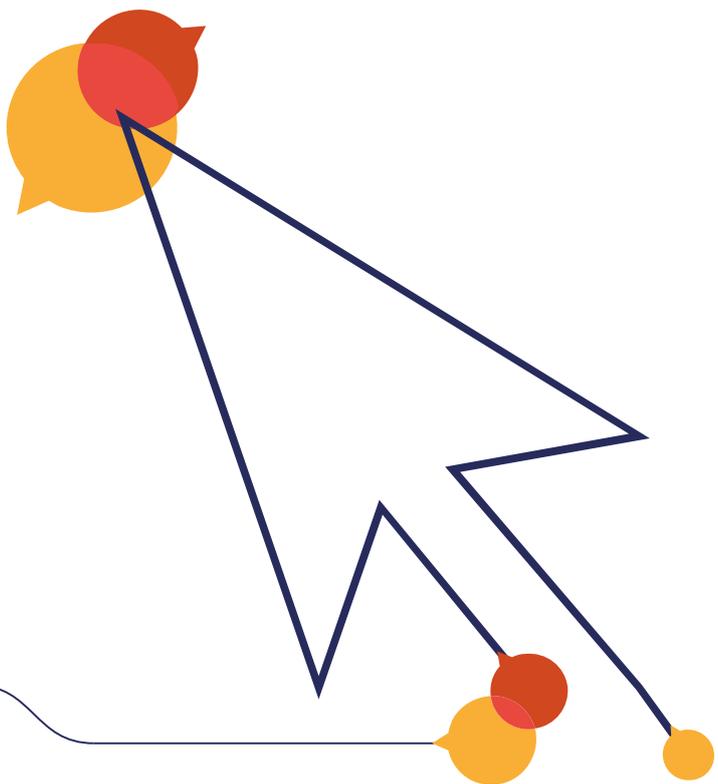
accidents don't have to happen

# Homeward



## Newsletter 194

Version: 01: Carolyn Reid  
Date: December 19, 2018





## HOMESWORD 194

Here are a few items of note for your information before the start of the festive holidays:

- The Royal Society for the Prevention of Accidents (RoSPA) and the Royal College of Emergency Medicine (RCEM) are calling for more proactive falls prevention strategies to reduce injuries among older people. <https://www.rospa.com/RoSPAWeb/docs/advice-services/public-health/scotland/action-to-prevent-falls.pdf>
- Article 24 (e) of the United Nations Convention on the Rights of the Child (UNCRC) mentions the right of parents and children to education and support in the use of basic knowledge of the prevention of accidents. In Scotland's latest Programme for Government 2018-19, Scotland's First Minister spoke of "enshrining children's rights by incorporating the principles of the UNCRC into Law" and "working with children, young people and stakeholders to co-design and co-deliver a three year children's rights awareness raising programme". On 12<sup>th</sup> December RoSPA's Community Safety Manager, Elizabeth Lumsden, attended the 'Rights of the Child UK' (ROCK) Annual Conference in Cardiff.

<http://www.rights-of-the-child.org.uk/>

- RoSPA Scotland has recently secured funding from the Safer Communities Division, Safer Communities Directorate for a new child safety awareness campaign.

The Project, named **Keeping Kids Safe in the Home**, aims to provide parents and carers of children under the age of five with simple advice and information to help them keep their little ones safe from accidental harm. Each family will receive a Keeping Kids Safe pack, which provides life-saving advice, tips and tools, including an easy-to-fit cupboard lock, door jammer, coaster, nursery thermometer, an accident prevention height chart and useful kitchen/bathroom resources (a flannel and a weaning spoon). A leaflet covering household poisons and tips to prevent children choking on small foods will also be included.

The project, which will target 800 families, will run in the following areas of the South East of the City



of Edinburgh: Niddrie, Craigmillar, Bingham, Magdalene and The Christians. This is due to unintentional injuries being more prolific in areas of lower income.

Distribution of the packs is currently being explored with the Family Nurse Partnership being considered as a potential key partner. RoSPA will provide "Child Safety in the Home" training for up to 16 practitioners as part of the project. The entire project will run from December 2018 to June 2019.

The project requires detailed research to explore with parents how they respond to and use the messages and equipment provided and how this impacts on their ability to make informed decisions on injury prevention. It is likely that this research will employ a qualitative methodology in the form of focus group discussions and/or in-depth interviews, and will include both parents and professionals as main respondent groups. Tenderers are invited to suggest alternative methods. This research will provide valuable insight on issues such as suitable and appropriate delivery routes for injury prevention, and how injury prevention can best be delivered with parents.

RoSPA is now inviting expressions of interest from individuals and organisations to undertake this research. Submissions are required by 16<sup>th</sup> January 2019.

For further information, email [cmcavoy@rospa.com](mailto:cmcavoy@rospa.com) or call 0131 449 9379.



Happy Christmas from all at RoSPA



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