



accidents don't have to happen

Winter Wise: RoSPA's winter resources

Carlene McAvoy

Senior Policy Manager - RoSPA



2,850



- Scotland's rate is **69% higher than England's (2022)**
- Most types of fatal accident are **more common in Scotland**



Source: NRS and ONS, Mortality Statistics.

Road safety

- 15% of road deaths in 2023 from driving for work
- Partnership initiative funded by Transport Scotland and delivered by RoSPA
- Provides information & advice on Managing Occupational Road Risk (MORR), especially for SMEs
- Free of charge access to policy templates, resources, and practical guidance

Winter road safety

- Page on the ScORSA Website dedicated to Winter Driving
- E-book chapter dedicated to Climate Resilience
- Three previous webinar recordings on Winter Driving and Weather Resilience
- Winter Driving tips and resources
- Coming Up:
 - Road Safety Hour Webinar on Winter Driving, 18th November 11am: [Sign up link here.](#)
 - November Campaign on Winter Driving and Weather Resilience on [LinkedIn](#) and X



Winter Driving

Water safety

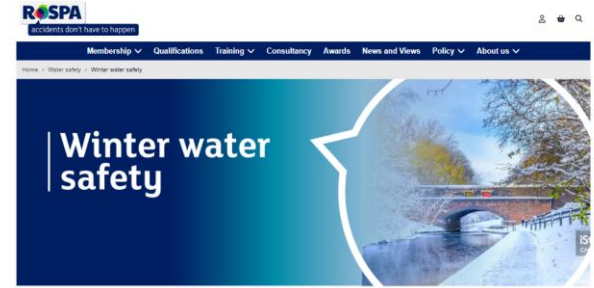


water safety
Scotland

- 23% of accidental fatalities happen in winter
- Funded by Scottish Government
- Implement Scotland's Drowning Prevention Strategy
- Provides free education materials and free communication toolkits as well as advice and guidance

Winter water safety

- Webpages on both the WSS and RoSPA Website dedicated to winter water safety
- Free full social media toolkit for anyone to use
- Downloadable posters, leaflets
- An entire workshop on ice safety for anyone to use



Home safety

- Falls are the leading cause of home injuries, especially for older people
- Around 40 people die each year from carbon monoxide poisoning in the UK
- Safe shopping and Christmas safety



Home winter safety

- Become a RoSPA fall fighter
- RoSPA's Carbon Monoxide Safety Hub
- Webpages on product safety and Christmas safety tips as well as social media assets



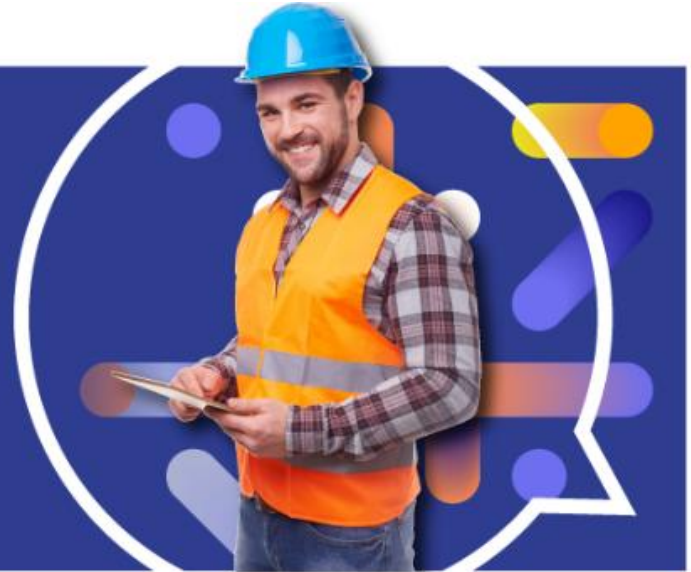
RoSPA membership

Develop
your knowledge

Grow
your network

Share
your experience

with RoSPA Membership



Towards a safer Scotland

- Manifesto to tackle the accident crisis for the next Scottish Government



Further information

communitysafety@rospa.com



accidents don't have to happen

